



Development strategy for Official Statistics of Finland 2017-2019



Trust data. Grab statistics.



VISION

Official statistics production offers good customer service, produces high-quality and comprehensive statistics and operates objectively, independently and impartially.

Efficient collection



- OBJECTIVE:

- *Utilisation of big data:* Develop methods for utilising private sector big data in the national statistical service and influence the availability of data
- *Digitalisation of data collections and production, as well as motivating data providers:* Continue efforts to focus on the digitalisation and development of data collections, make responding easier and encourage data providers to respond.
- *Data cooperation and exchange of data:* Promote data cooperation and exchange of data between OSF and ESS producers so that once collected data can be re-utilised.

- ACTION:

- Recognise most important big data and focus on testing the data, develop methods and implementation.
- Usability testing of online questionnaires in data collections of OSF statistics and clarifying methods, questions and data.
- Develop data provider feedback to maintain the willingness to respond.
- Promote the utilisation of advanced statistical methods in the production process of official statistics.
- Develop the description of statistical metadata in cooperation to increase further utilisation of data.

Relevant products



- OBJECTIVE:

- *Considering the customer approach in service production:* Develop user orientation of statistical data in cooperation with stakeholder groups.
- *Modern distribution channels and combinability of data:* Develop the dissemination of data and enable the combinability of data in joint use services.

- ACTION:

- Increase the dissemination of statistical data in accordance with the principles of open data.
- Ensure the combinability of data when developing services by utilising common identification codes, standardised classifications and metadata.
- Increase visualisation of statistical data and easy use of data.

Reliable statistics



- OBJECTIVE:

- *Commitment to quality*: Commit to implementing the renewed OSF quality management system and implement the OSF quality criteria and recommendations exhaustively.
- *Improving the correct use of statistics in society*: Communicate the importance of statistical skills in society and support the maintenance and development of citizens knowledge.
- *Sharing of competence between producers of statistics*: Share competence concerning new data collection and data processing methods (mixed-mode, web-scraping, automation) between producers of statistics.

- ACTION:

- Renew the quality descriptions and quality reports of OSF and ESS statistics.
- Perform regular quality assessments of ESS statistics and statistical production.
- Market the OSF portal as a source of high-quality statistical data.
- Maintain and develop the eCourse in Statistics and communicate about it actively to citizens.
- Promote the development of statistical professionalism through the Training Programme in statistical skills (TIKO) and with seminars for OSF and ESS producers, as well as joint development projects.