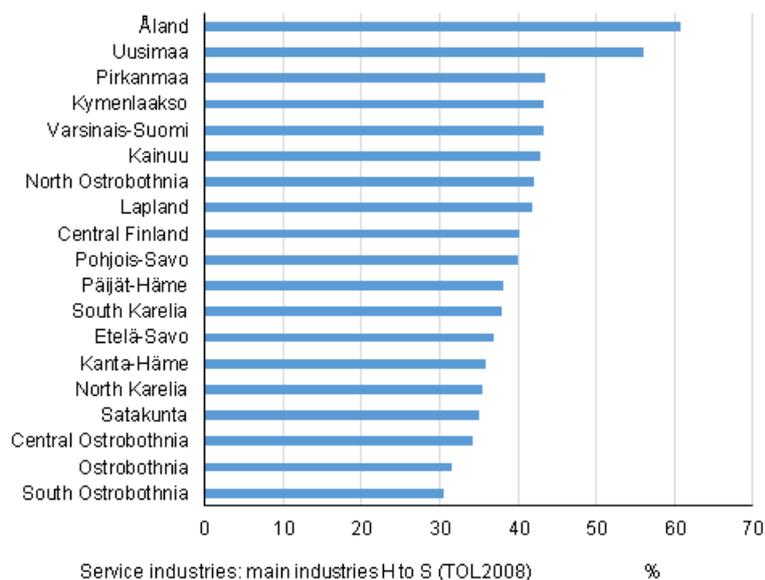


Regional statistics on entrepreneurial activity 2014

Services employed in 2014

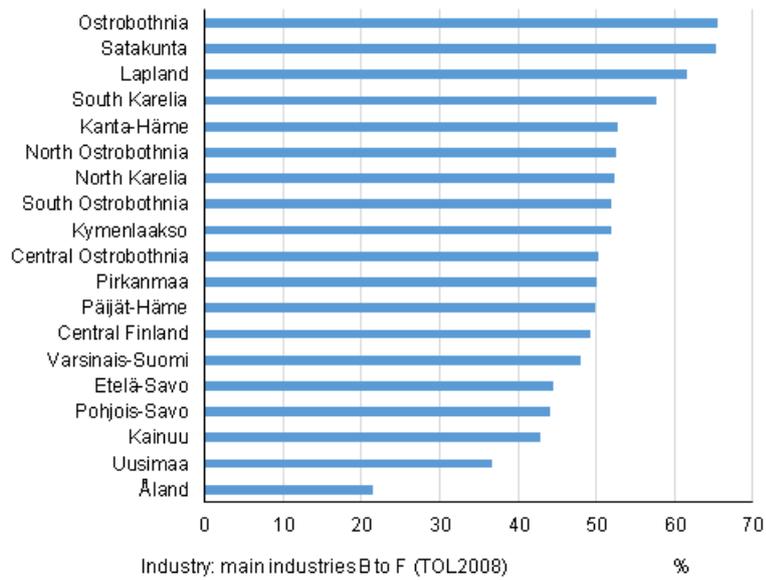
According to Statistics Finland, there were around 364,000 enterprises operating in Finland in 2014. These enterprises had a total of 395,000 establishments. Measured with the concept full-year employment, the establishments employed 1.4 million persons. Nearly one-half of the employed worked in various service industries. The importance of services industries in employment varied considerably by region. However, in all regions, the share of services in the number of personnel at establishments exceeded 30 per cent.

Share of service industries¹ in the number of personnel of establishments by region in 2014



The combined turnover of establishments was EUR 385 billion. The share of manufacturing was 44 per cent, that of trade 31 per cent, and that of services 23 per cent of the total turnover. The share of manufacturing in turnover exceeded 60 per cent in three regions: Ostrobothnia, Satakunta and Lapland. The importance of industry in accumulating turnover was lowest in relative terms in Åland and Uusimaa.

Share of industry¹ in the turnover of establishments by region in 2014



The three largest regions, Uusimaa, Pirkanmaa and Varsinais-Suomi, once again produced a majority, 62 per cent, of the combined turnover of establishments and employed 54 per cent of the personnel of establishments.

The average size of an establishment was 3.6 persons. The average turnover per establishment was EUR 0.9 million and EUR 0.3 million per person.

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Appendix table

Appendix table 1. Turnover of establishments by region in 2014

Region	Milj. euro				
	Primary production	Manufacturing	Wholesale retail trade	Other services	Totalt
Uusimaa	135	68 275	68 238	49 294	185 943
Pirkanmaa	111	14 465	7 884	6 413	28 873
Varsinais-Suomi	91	12 373	7 220	6 120	25 804
North Ostrobothnia	201	10 463	5 179	4 062	19 905
Satakunta	56	9 133	2 650	2 145	13 983
Ostrobothnia	62	8 114	2 386	1 840	12 402
Central Finland	184	5 784	3 004	2 756	11 728
Lapland	209	6 556	2 073	1 820	10 658
Pohjois-Savo	159	4 665	3 501	2 249	10 574
Päijät-Häme	47	4 974	2 984	1 992	9 997
South Ostrobothnia	88	4 901	2 928	1 517	9 434
Kymenlaakso	54	4 874	2 155	2 325	9 408
Kanta-Häme	52	4 291	2 311	1 472	8 127
South Karelia	59	4 610	1 915	1 399	7 984
North Karelia	189	3 483	1 753	1 220	6 645
Etelä-Savo	189	2 386	1 605	1 172	5 351
Central Ostrobothnia	32	1 843	1 055	736	3 667
Kainuu	128	1 102	735	610	2 576
Åland	21	439	517	1 065	2 042
Unknown	62	53	72	66	252
Total	2 128	172 787	120 165	90 274	385 353

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Source: Regional statistics on entrepreneurial activity 2014, Statistics Finland