In total, 74 per cent of enterprises use cloud services

Seventy-four per cent of enterprises use cloud services that are subject to a charge. The share of enterprises that use cloud services has grown by 23 percentage points in five years. The use of cloud services in large enterprises has grown to 90 per cent of enterprises. These data derive from Statistics Finland’s survey on information technology in enterprises.
Among the smallest enterprises with 10 to 19 employees, cloud services were used by 70 per cent, and among the largest enterprises with at least 100 employees, by 90 per cent. By industry, cloud services are most commonly used in the industries of professional, scientific and technical activities, and information and communication activities, over 90 per cent of enterprises, and least commonly in retail trade by 50 per cent of enterprises.

Of the inquired cloud services, enterprises most commonly used email (62%) and file storing (57%). Relatively common use purposes of cloud services also included office software (55%), accounting applications (44%), maintaining of the enterprise's databases (44%), and customer relationship management (32%). Computing power to run applications as a cloud service was used by 17 per cent of enterprises.

These data were collected with an inquiry in spring 2019 and they apply to enterprises with at least ten employees.
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