

Finnish Travel

2011, October

In October 2011, Finnish residents travelled to neighbouring countries

In October, many Finnish residents headed to Sweden or Estonia on their trips abroad and trips to these neighbouring countries increased by 25 per cent from last year. Southern warmth also appealed to resident tourists in October and trips to Mediterranean countries increased by 47 per cent from last year's October. The number of domestic leisure trips with paid accommodation remained on level with the previous year's respective time period.

Finnish residents' overnight leisure trips in October 2011 and annual change, preliminary data

	Trips in October	Annual change, % 10/2011 - 10/2010	Trips in January - October	Cumulative annual change, % 1-10/2011 - 1-10/2010
Domestic trips with paid accommodation	474 000	0	5 103 000	-2
Trips to own free-time residence and visits to friends and relatives	2 180 000	-8	21 972 000	2
Trips in Finland, total	2 654 000	-7	27 075 000	1
Trips abroad, overnight in country of destination	419 000	9	3 701 000	8
- Estonia	97 000	14	896 000	15
- Sweden	41 000	58	344 000	-14
- Other countries	280 000	2	2 460 000	9
Cruises, overnight on board only	174 000	10	1 301 000	10
- To Estonia	53 000	39	382 000	13
- To Sweden	115 000	-4	896 000	8
Trips abroad, total	593 000	9	5 002 000	8
Leisure trips, total	3 247 000	-5	32 077 000	2

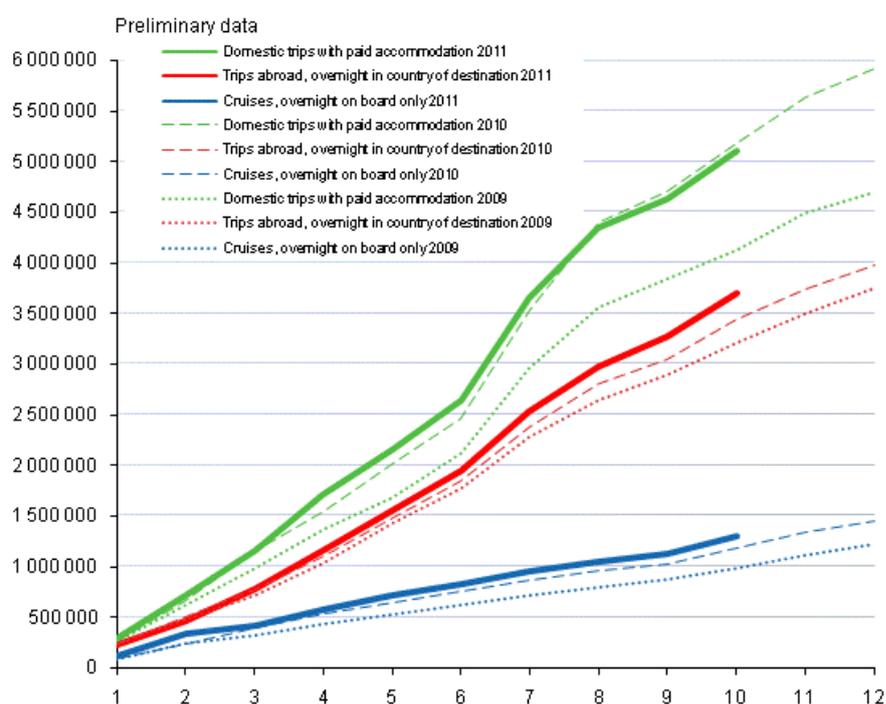
In October Finnish residents made 593,000 overnight leisure trips abroad. In all, 419,000 of them included one or more overnights in the country of destination, twenty-three per cent in Estonia and ten per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 2.7 million leisure trips in Finland. This is 7 per cent less than in the corresponding period in the year before. Most of the trips, or 2.2 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,374 persons aged 15 to 74 permanently resident in Finland were interviewed in November.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in May following the statistical reference year.

Finns' leisure trips, cumulative accumulation monthly 2009-2011, preliminary data



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Appendix tables

Appendix table 1. Domestic leisure trips with paid accommodation in October 2011, the most popular destination regions

Destination regions	Trips in October	
	Total	%
Trips total	474 000	100
Uusimaa	98 000	21
Pirkanmaa	74 000	16
Varsinais-Suomi	53 000	11
North Ostrobothnia	53 000	11
Lapland	35 000	7
Pohjois-Savo	26 000	6
North Karelia	24 000	5
Central Finland	23 000	5
Kainuu	15 000	3
South Karelia	12 000	2
Ostrobothnia	12 000	2

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in October 2011, the most popular destinations

Country of destination	Trips in October	
	Total	%
Trips total	419 000	100
Estonia	97 000	23
Spain	44 000	11
Sweden	41 000	10
Greece	41 000	10
United Kingdom	27 000	6
Italy	26 000	6
France	15 000	4
Russian Federation	15 000	4
Turkey	15 000	4
Germany	12 000	3

Suomen virallinen tilasto
Finlands officiella statistik
Official Statistics of Finland

Transport and Tourism 2011

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Source: Finnish Travel, Statistics Finland