

# Rents of Dwellings 2008

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## *Rents increased by 3.4 per cent in 2008*

Rents of residential dwellings increased by an average of 3.4 per cent in 2008 from the year before. Rents of non-subsidised rental dwellings increased as well in the whole country, by an average of 3.4 per cent. In Greater Helsinki the rents of non-subsidised rental dwellings increased by 4.2 per cent and in the rest of Finland by 3.0 per cent. The rents of government-subsidised rental dwellings increased by 3.4 per cent in the whole country.

The average rent per square metre of non-subsidised rental dwellings was EUR 9.73 per square metre in the whole country. The average rent per square metre for non-subsidised rental dwellings was EUR 12.69 per square metre in Greater Helsinki and EUR 8.71 per square metre in the rest of Finland. The average rent per square metre of government-subsidised rental dwellings was EUR 8.38 per square metre in the whole country. In Greater Helsinki it stood at EUR 9.38 and in the rest of Finland at EUR 7.96 per square metre

In Helsinki the rents of non-subsidised rental dwellings increased by 4.4 per cent, in Espoo by 3.5 and in Vantaa by 3.7 per cent. In Tampere rents increased by 4.2 and in Turku by 4.3 per cent. Rents in Jyväskylä rose by 0.7 per cent, in Kuopio by 3.6 and in Lahti by 3.3 per cent.

These data derive from Statistics Finland's annual statistics on the rents of dwellings. The statistics are based on interview data collected in connection with the Labour Force Survey and data obtained from the Social Security Institution's housing register. Statistics on rents of dwellings include some 216,000 rental dwellings.

The data concerning the Autonomous Territory of Åland Islands: <http://www.asub.ax/files/HYRA2008NY.pdf>

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## *Rents of new non-subsidised tenancies rose by an average of 3.5 per cent*

The rents of new non-subsidised tenancies agreed in 2008 on the free rental market rose on average by 3.5 per cent from the year before.

In the Greater Helsinki Area, the rents of new tenancies rose by 4.7 per cent and elsewhere in the country by 3.1 per cent. The average rise in rents amounted to 5.7 per cent in Helsinki, 2.7 per cent in Vantaa and 1.6 per cent in Espoo. The rents of new tenancies went up by 3.8 per cent in Tampere, 5.2 per cent in Kuopio, 1.9 per cent in Jyväskylä, 5.3 per cent in Lahti and 4.8 per cent in Turku. In Oulu rents went down by 0.1 per cent.

In the Greater Helsinki Area, the average rent per square metre of new non-subsidised tenancies was EUR 14.35 per month. Elsewhere in the country, the average rent per square metre was EUR 9.46.

According to the sampling frame, there were approximately 107,000 new non-subsidised tenancies, which is 13 per cent less than in the previous year (122,500). Approximately 39.6 per cent of the new tenancies were for single room dwellings. In the Greater Helsinki the proportion of new tenancies for single room dwellings was approximately 46.5 per cent.

### *Bases for rent revisions*

Index clauses were applied to rent revisions in 40.0 per cent new tenancy agreements; a fixed sum or percentage increase was used in 2.6 per cent of cases and other provision were applied in 27.6 per cent of agreements (incl. non-respondents). The basis on which rent would be revised was not stated in 29.7 per cent of new tenancy agreements.

### *Landlord category*

The biggest single category of landlords are private individuals and death estates: 56.5 per cent of the respondents rented a dwelling from a private individual or a death estate. Housing associations accounted for 2.8 per cent of the landlords, while banks, insurance companies and non-financial corporations made up 8.4 per cent, and non-profit organisations, foundations, municipalities and other parties 32.3 per cent of the landlords.

### *Duration of tenancy agreement*

The tenancy agreement with a new tenant was in force until further notice in 89.1 per cent of cases and for a specified time period in 10.9 per cent of cases.

### *Data of Rents of dwellings -statistics*

The data in this publication describe rent levels and changes in rents in 2008. Detailed statistics have been updated into the database tables of the Rents of dwellings -statistics. The database tables and additional information are available at the homepage of the statistics: [www.stat.fi](http://www.stat.fi) > Topics > Housing > Rents of dwellings.

The rent statistics are calculated from data on 216,000 rental dwellings. The information on 200,000 dwellings is obtained from the Social Insurance Institution's Housing Allowance Register and the data on rents for 16,000 dwellings come from the interviews conducted in connection with the Labour Force Survey.

The data concerning rents in 2008 derive from those collected with interviews in connection with the monthly Labour Force Survey. Besides the data obtained with the interviews, the Social Insurance Institution's Housing Allowance Register is also used as a data source for annual statistics on rents.

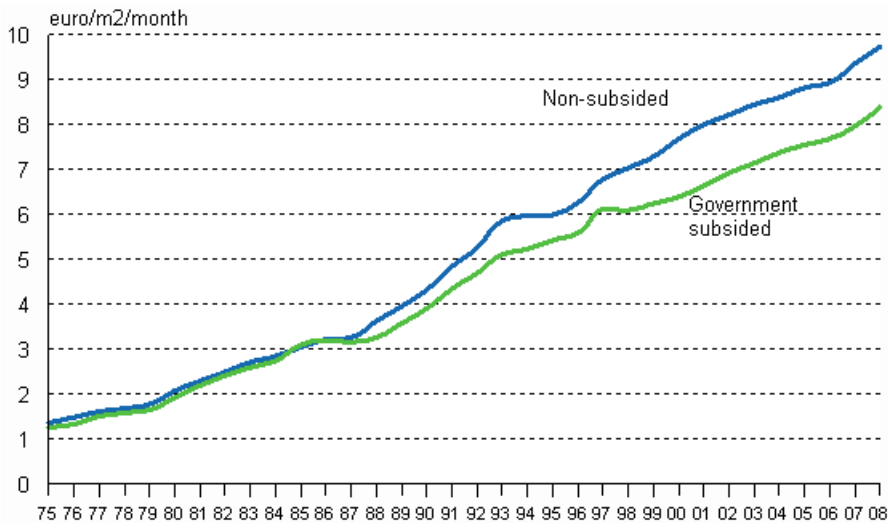
In addition to the interview data and the Housing Allowance Register, further data sources exploited in the compilation of these statistics include Statistics Finland's data on the dwelling stock, derived from the Building and Dwelling Register of the Population Register Centre, and statistics on migration and population structure.

Looked at in longer term, data on housing rents have been collected in Finland since 1925. From 1925 through to 1965, the data were collected by a government agency for social surveys and published by the Ministry of Social Affairs. As of 1966, the rent survey has been conducted by Statistics Finland.

Besides these annual statistics, Statistics Finland publishes quarterly data on rents and these are available as of the beginning of 2003. The quarterly statistics is published approximately five weeks after the end of the reference quarter. The data contents of the quarterly statistics is less exhaustive than those of the annual statistics.

The quarterly statistics are available at the homepage of the statistics: [www.stat.fi](http://www.stat.fi) > Topics > Housing > Rents of dwellings.

**Figure 1. Development of average rents per square metre (€/m<sup>2</sup>/month) in the whole country 1975–2008**



## Appendix Tables

### Average rents in 1964-2008, €/m2/month

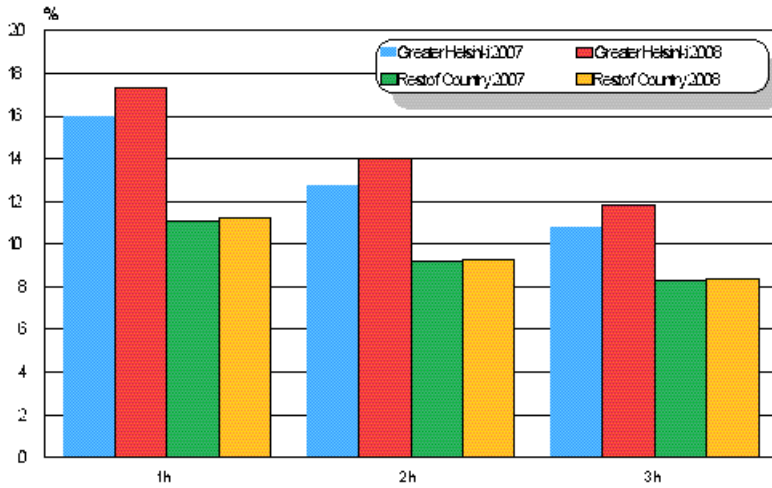
Year	Governmentsubsidised dwellings	Non-subsidised dwellings	Dwellings, total	Rents (index 1962=100)	Change 1), %	Consumer Price Index 1962=100
1964	.	.	0,72	109,5	4,0	115,7
1965	.	.	0,77	114,5	4,6	121,3
1966	.	.	0,84	118,2	3,2	126,1
1967	.	.	0,89	125,2	5,9	133,2
1968	.	.	0,94	130,1	3,9	144,3
1969	.	.	0,96	130,7	0,5	147,6
1970	.	.	0,96	132,0	1,0	151,6
1971	.	.	0,89	134,8	2,1	161,5
1972	.	.	0,95	141,8	5,2	173,0
1973	.	.	1,03	149,6	5,5	193,3
1974	1,19	1,35	1,29	176,4	17,9	226,9
1975	1,26	1,36	1,33	184,9	4,8	267,4
1976	1,33	1,48	1,42	198,2	7,2	305,7
1977	1,50	1,61	1,57	219,4	10,7	344,4
1978	1,58	1,68	1,64	230,6	5,1	370,4
1979	1,64	1,76	1,71	238,9	3,6	397,4
1980	1,91	2,08	2,01	280,5	17,4	443,4
1981	2,19	2,28	2,24	316,1	12,7	496,8
1982	2,41	2,49	2,46	342,3	8,3	542,9
1983	2,59	2,70	2,65	370,0	8,1	589,3
1984	2,74	2,84	2,80	389,6	5,3	630,5
1985	3,09	3,04	3,06	408,3	4,8	667,6
1986	3,20	3,21	3,20	420,5	3,0	691,6
1987	3,17	3,26	3,21	418,4	-0,5	716,9
1988	3,26	3,61	3,46	442,2	5,7	752,1
1989	3,57	3,95	3,78	472,3	5,5	801,6
1990	3,91	4,33	4,14	504,4	6,8	850,4
1991	4,34	4,84	4,61	556,4	10,3	885,5
1992	4,70	5,24	5,00	592,2	6,4	908,5
1993	5,10	5,86	5,50	625,9	5,7	927,6
1994	5,23	5,97	5,62	639,0	2,1	937,7
1995	5,42	5,99	5,72	652,4	2,1	946,9
1996	5,58	6,26	5,95	673,3	3,2	952,4
1997 <sup>1</sup>	6,11	6,78	6,46	709,0	5,3	964,2
1998	6,09	7,03	6,59	733,1	3,4	977,7
1999	6,24	7,28	6,81	755,8	3,1	989,1
2000	6,39	7,67	7,10	783,8	3,7	1 022,3
2001	6,64	7,99	7,42	813,6	3,8	1 048,8
2002	6,92	8,21	7,66	843,7	3,7	1 065,1
2003 <sup>2</sup>	7,14	8,44	7,89	854,7	1,3	1 074,4
2004	7,37	8,60	8,07	870,9	1,9	1 076,4
2005	7,54	8,81	8,27	889,2	2,1	1 085,7
2006	7,68	8,93	8,37	907,0	2,0	1 104,8
2007	7,96	9,35	8,72	934,2	3,0	1 132,5
2008	8,38	9,73	9,04	966,0	3,4	1 178,9

1) Until 1996 the statistics was compiled from the same dwellings. Since 1997 the statistics has been calculated from the same dwellings for government-subsidised and tenancies receiving housing allowance and for non-subsidised dwellings receiving no housing allowance the percentage change with regression model aiming at eliminating differences in location, size and age of dwellings between statistics of different years. The total percentage change is usually obtained by aggregating the changes of each stratum. The percentage change is calculated from the index. Due to structural differences in data sets, it should not be calculated directly from average rents.

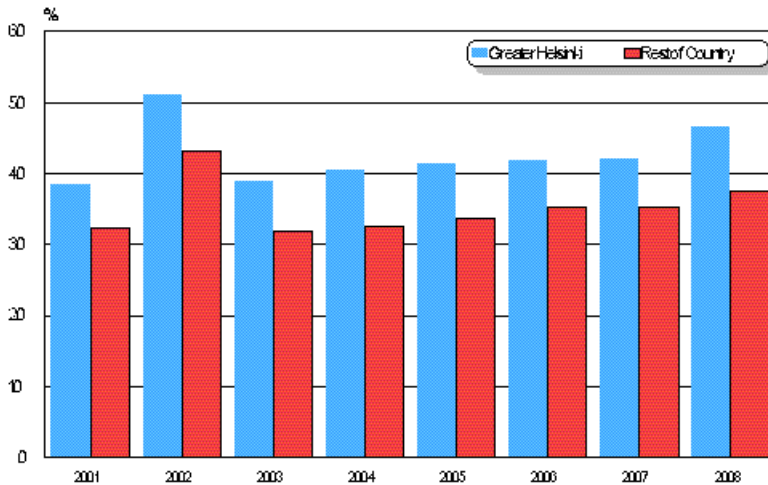
2) From 2003 onwards the rents collected cover the whole reference year. Statistics published before year 2003 described the situation in April of the reference year.

## Figures

Average rents per square metre (€/m<sup>2</sup>/month) by number of rooms in Greater Helsinki Area and elsewhere in the country in 2007–2008, new tenancy agreements for non-subsidised rental dwellings



Share of single room dwellings of tenancy agreements in 2001–2008



# Quality Description Definitions: Rents of Dwellings

## 1. Relevance

The annual statistics on rents describe the annual levels and changes of rents for the rental dwelling stock. The statistics contain data on rents for the reference year classified by area, type of financing, number of rooms and year of construction. The statistics also include information about the development of rents over a longer time span.

The purpose of the statistics on rents is to provide information on trends on the rental markets for all those interested in them.

### *The data and the data suppliers*

The data of the annual statistics on rents are compiled from the interview data collected in connection with the Labour Force Survey for the quarterly statistics on rents and from the data in the Social Insurance Institution's Housing Allowance Register. Statistics Finland's data on the dwelling stock, obtained from the Building and Dwelling Register of the Population Register Centre, and data on migration and population structure are also exploited in the compilation of these annual statistics.

### *Concepts:*

*Rented dwelling:* A rented dwelling refers to a dwelling the tenant occupies on the basis of a tenancy agreement, whereby the tenant pays rent for the right of use of the dwelling and the related amenities. The data published in the statistics concern those tenancies only where the tenant has exclusive tenure over the entire dwelling. The statistics do not include such rented dwellings whose rent for some reason, such as family relationship, is well below the market level, nor do they extend to student dwellings, sheltered accommodation or old people's homes.

*Rent:* In these statistics the concept of rent includes separately payable water and heating charges, but not compensations paid for the use of amenities such as sauna or laundry room. Telephone and electricity charges are also excluded. The published average rents have been calculated per square metre of dwelling per month (€/m<sup>2</sup>/month). The given average rents per square metre are weighted geometric averages per square metre.

*Number of rooms:* The concept of number of rooms excludes kitchen. The room number category of 3h+ refers to dwellings with at least three rooms.

*Type of financing:* A government-subsidised dwelling refers to a dwelling built with a government-subsidised housing loan, whose rent is determined on the cost coverage principle. Most government-subsidised dwellings are owned by local government. Non-subsidised dwellings are other than government-subsidised dwellings.

*New tenancy:* In the annual statistics a new tenancy refers to a tenancy that has started during the statistical reference year. Thus, in the 2008 annual rent statistics new tenancies refer to tenancies started during 2008.

### *Distribution parameters:*

Q1 (lower quartile) = 25% of the rents per square metre are lower than or equal to the lower quartile.

Median = The middle rent of all rents per square metre arranged in size order.

Q3 (upper quartile) = 75% of the rents per square metre are lower than or equal to the upper quartile.

### *Classifications:*

*Regional classification:* The statistics use diverse combinations of geographic areas, such as Greater Helsinki Area, satellite municipalities surrounding the Greater Helsinki Area, major regions and urban sub-areas. The Greater Helsinki Area comprises Helsinki, Espoo, Vantaa and Kauniainen, which in statistics is included in Espoo. The satellite municipalities are Hyvinkää, Järvenpää, Kerava, Kirkkonummi, Nurmijärvi, Riihimäki, Sipoo, Tuusula and Vihti. Regions have been combined into the major regions of Southern Finland, Western Finland, Eastern Finland and Northern Finland complying with the NUTS2 regional division of the European Union. The urban sub-areas are formed of postal code areas using price level and location as the criteria. Details of the used regional classifications can be found on the homepage of the statistics under classifications.

## 2. Methodological description

In practice, the calculation of indices for rent levels, i.e. indices for average rents per square metre and changes in them, can be distinguished in the calculation of annual rent statistics. Rent level indices are calculated from weighted average rents. Quality adjustment is applied in calculating changes in rents.

### Calculation of average rents per square metre

Average rents of rented dwellings per square metre describe the going rent levels for dwellings of different sizes and types. As the calculation is based on exhaustive register data for the dwellings receiving housing allowance, and on interview data for other dwellings, the observations are weighted with stratum weights. The calculation takes place in two stages. First, geometric mean rents per square metre are calculated according to the classification categories of the interview sampling frame (by area, number of rooms and type of financing) with the following formula:

### Geometric mean rents per square metre

$$\bar{x}_s = \exp \left( \frac{\sum_{k=1}^H \sum_{j=1}^{n_h} \frac{N_h}{n_h} a_l a_{kj} \ln(\text{neliövuokra}_{kj})}{\sum_{k=1}^H \sum_{j=1}^{n_h} \frac{N_h}{n_h} a_l a_{kj}} \right)$$

in which  $\bar{x}_s$  = average rent per square metre in category s

H = number of strata in category s  $n_h$  = number of dwellings of stratum h included in the statistics

$N_h$  = number of dwellings of stratum h included in the frame

$N_h/n_h$  = stratum weight

$\text{neliövuokra}_{kj}$  = rent of dwelling j of stratum h

$a_{lj}$  = area of observation j of stratum h in square metres

Average rents for levels beyond the (micro)classification described above are calculated with the formula:

### Average rents

$$\bar{x} = \frac{\sum_{s=1}^S a_l a_s \bar{x}_s}{\sum_{s=1}^S a_l a_s}$$

where S is the number of categories and  $a_l a_s$  is the total area of rented dwellings in a category according to the rental dwelling stock data.

### Index calculation

The intention of the rent index is to describe how much more or less people have to pay, on average, for a rented dwelling of the same quality during the reference period in comparison to the base period. The measurement of trends in housing rents would be easy if dwellings of exactly the same quality were rented during each period, because average rents could then be used direct to measure price development.

However, as the dwellings rented at different points of time are dissimilar, changes in average rents per square metre do not depict pure price trends but are also influenced by the characteristics of rented dwellings. It is not appropriate to compare the rents of dissimilar dwellings direct. The index calculation employs methods aiming to ensure that the reported price changes do not reflect structural changes in the stock of rented dwellings.

In the index calculation, price indices are first calculated for relatively small strata of the rental dwelling stock. After this, the value of the index and the percentage changes can be calculated at the desired aggregate level, e.g. the whole country. There are 46 geographical areas and the dwellings within each area are divided into five sections (A-E) according to the data source and rental market segment:



- A. Government-subsidised
- B. Old non-subsidised, data source interview (= tenants receive housing allowance)
- C. Old non-subsidised, data source interview (= tenants do not receive housing allowance)
- D. New non-subsidised, data source Housing Allow-ance Register (= tenants receive housing allowance)
- E. New non-subsidised, data source interview (= tenants do not receive housing allowance)

This produces 230 strata, for which price changes are calculated:

- from the same dwellings for government-subsidised (A) and old non-subsidised tenancies receiving housing allowance (B)
- for new non-subsidised tenancies receiving housing allowance (D), changes are calculated by category in detailed classes (postal code area, number of rooms, area, year of construction) and change at the area level is obtained as Laspeyres’ chain index
- changes for the interview data (C and E) are calculated with regression models.

Logarithmic rent per square metre is used as the dependent variable in the regional regression models. Besides the micro-strata, the influence of postal code area is controlled, and the explanatory variables used in the models are area of dwelling and its square root, age of dwelling and its square root, type of building and number of rooms, as well as a dummy variable indicating the time the data relate to.

Price indices for the whole country and other aggregate areas are obtained by aggregating the changes of each stratum with Laspeyres’ index formula:

**Price indices for the whole country**

$$P_t^{t+1} = \frac{\sum_{k=1}^H w_k^t P_k^{t+1}}{\sum_{k=1}^H w_k^t P_k^t}$$

where = average rent per square metre p in stratum h in base period t (comparison period, t+1)

wh = aggregation weight of stratum h, which is the area of dwellings of the rental dwelling stock in stratum h in square metres.

The frame of the rental dwelling stock (from which the aforementioned aggregation weights are obtained) that is used for calculating the annual statistics is formed from the Population Register Centre’s Building and Dwelling Register by drawing from it all dwellings that are indicated in it as being permanently occupied, are not in institutional use (student dwellings, sheltered accommodation or old people’s home), and are occupied by the tenant on the basis of a tenancy agreement. New tenancies in the frame were identified with the Population Register Centre’s data on the population structure. Dwellings receiving housing allowance could be identified through the Social Insurance Institution’s Housing Allowance Register.

The frame of the 2008 rent statistics contains a total of 718,469 dwellings, of which 357,266 are government-subsidised and 361,203 non-subsidised.

**3. Correctness and accuracy of the data**

The data for the statistics derive from the interviews for the quarterly rent statistics and from the Social Insurance Institution’s Housing Allowance Register. The interview data are obtained in connection with the monthly Labour Force Survey and are based on random sampling.

Use of the Housing Allowance Register improves the reliability of the statistics because the register covers exhaustively all dwellings where the tenant receives housing allowance. However, in assessing the reliability of the statistics it should be noted that there are certain problems in linking the Housing Allowance Register to (the Building and Dwelling Register of) the Population Information System, especially in respect of pensioners

and students. Moreover, although the Population Information System is exhaustive, all the data in it are not necessarily always up-to-date.

The Housing Allowance Register only contains information about the rents of the dwellings that receive housing allowance, not the entire stock of rented dwellings. The data on housing allowances covers all dwellings that receive housing allowance. The rent level for other dwellings (490,000) is estimated from 16,000 items of data obtained with interviews.

With view to the reliability of the statistics, it has been decided that average rents per square metre and dispersion figures will not be published for categories with fewer than 20 observations.

The statistics are compiled using such parameters of rents per square metre with which cases clearly deviating from the market level, such as tenancies based on employment/family relationships, and erroneous data can be eliminated. Parameters for rents per square meter have been set for government-subsidised and non-subsidised dwellings as follows:

In the statistics for year 2008 the parameters are: rents exceeding EUR 18 per square metre in the Greater Helsinki Area and EUR 13 per square metre elsewhere in the country have been removed from the data on government-subsidised dwellings. For government-subsidised dwellings, the lowest inclusion limits for rents per square metre were set at EUR 5.5 in the Greater Helsinki Area, EUR 5 in the satellite municipalities, major towns and in the rest of the country.

For non-subsidised dwellings, the upper inclusion limits of rents per square meter are EUR 37 in the Greater Helsinki Area, EUR 25 in the satellite municipalities and major towns, EUR 20 in other municipalities with a population of over 20,000 and EUR 17 in other municipalities with a population of under 20,000. The lower inclusion limit for the rents of non-subsidised dwellings is first set at either EUR 4 or EUR 5 per square metre (depends on the geographical area), and the lowest 8 per cent of the remaining observations are then removed by category. A further final checking elimination is then done with the rent limits set at EUR 8.5 for the Greater Helsinki Area, EUR 6.5 for the satellite municipalities and major towns and EUR 5 for the rest of the country.

#### ***4. Timeliness and promptness of the published data***

The annual rent statistics are published yearly in the end of February and the published data are final.

#### ***5. Accessibility and transparency of the data***

The data in this publication describe rent levels and changes in rents in 2008. Detailed statistics have been updated into the database tables of the Rents of dwellings -statistics. The database tables and additional information are available at the homepage of the statistics: [www.stat.fi](http://www.stat.fi) > Topics > Housing > Rents of dwellings.

#### ***6. Comparability of the statistics***

Besides annually, Statistics Finland also publishes statistics on rents quarterly. The compilation of the quarterly statistics deviates in certain respects from that of the annual statistics.

The clearest difference between the two sets of statistics is that in addition to interview data, the annual statistics also utilise data from the Housing Allowance Register, which are not used in the quarterly statistics. Thus, the basis of the data for the annual statistics is considerably broader than the one for the quarterly statistics.

Another factor influencing the comparability of the statistics is the used definition of new tenancy. In the annual statistics a new tenancy refers to a tenancy that has started during the year the statistics examine, i.e. in the 2008 statistics new tenancies mean those entered into during the year 2008. In the quarterly statistics, a new tenancy refers to one that has started within less than 12 months from the reference month of the Labour Force Survey. In other words, data obtained from the 1st quarter of 2008 on a tenancy entered into in, e.g. October 2007, is interpreted as relating to a new tenancy in the quarterly statistics, but is regarded as concerning an old tenancy in the annual statistics, i.e. one not entered into during 2008.

In consequence of the above, the figures in the quarterly and annual statistics may deviate slightly. The figures in the annual statistics can be regarded as more accurate. Due to the larger number of observations, the annual statistics provide more exhaustive data than the quarterly statistics. The annual statistics include certain towns

on which data cannot be published quarterly due to low number of observations. In addition, the annual statistics give data classified by year of construction, and more accurate data on new tenancies.

Along with the revision of the rent statistics, which took effect from the beginning of 2004, the inquiry and the processing of the statistics were reviewed as follows:

*Reference point of time:* The old rent statistics described the situation in April of the reference year. The revised rent statistics describe the whole reference year.

*Inquiry data:* The interview data obtained in connection with the Labour Force Survey replace the previously used questionnaire inquiry data. The interview data improves the coverage of non-subsidised dwellings. However, due to reasons connected with the Labour Force Survey the sample now concentrates more on larger dwellings and the dispersion of the rents of smaller dwellings is now greater than in the old statistics.

*Control parameters:* The control parameters used in the validation of data on deviant observations have been altered to some extent.

*Average rents per square metre:* In connection with the revision, geometric mean was introduced in place of arithmetic mean in both annual and quarterly rent statistics in the measuring of average rents per square meter. This change is defensible because the geometric mean reduces the influence of extreme observations and it can, therefore, be regarded as a better measure in calculating average rents. According to test calculations with the rent statistics data, depending on the area/category the geometric mean produces approximately two to five per cent lower average rents per square metre than the arithmetic mean. It should be borne in mind that when comparing rent statistics over a longer time period, the statistics prior to 2004 were produced using arithmetic means rather than geometric means.

*New tenancies:* In the revised annual rent statistics, a new tenancy refers to a tenancy started in the year the statistics examine. In the old rent statistics (because of the time when the inquiry data were collected) a new tenancy referred to a tenancy started within less than 12 months before April of the reference year, e.g. in the 2003 statistics during the period from 1 April 2002 to 31 March 2003.

It should be noted that the year-on-year change in the 2004 rent statistics is not comparable to the old 2003 rent statistics. Tables from the 2003 rent statistics produced with the revised method are obtainable from Statistics Finland.

## **7. Coherence and consistency**

Apart from the statistics compiled by Statistics Finland, no other regular data are produced on rents of dwellings in Finland. Statistics Finland publishes annual and quarterly statistics on rents. More on differences between them under Section 6.1.

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*Housing 2009*

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