

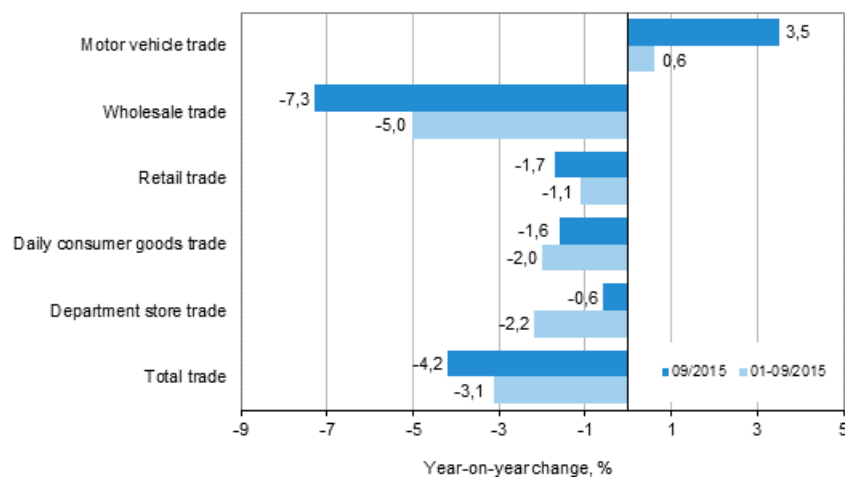
Turnover of trade

2015, September

Sales continued declining in all sectors of trade in September apart from motor vehicle trade

According to Statistics Finland, among the sectors of trade the sales in wholesale trade declined most in September, by 7.3 per cent compared to September 2014. In retail trade, sales fell by 1.7 per cent from one year ago. In daily consumer goods trade included in retail trade, sales contracted by 1.6 per cent and in department store trade by 0.6 per cent from one year ago. By contrast, motor vehicle sales grew by 3.5 per cent in September from September 2014. Despite the growth in motor vehicle sales, total trade sales fell by 4.2 per cent due to the weak sales development in wholesale and retail trade.

Annual change in turnover in trade industries, % (TOL 2008)



Source: Statistics Finland

Sales volume developed more favourably than turnover in September in all sectors of trade

In wholesale trade, the sales volume declined by 3.4 per cent in September from September 2014. In retail trade, the sales volume remained, however, almost on level with the year before as growth amounted to 0.2 per cent from one year ago. In motor vehicle trade, the sales volume, in turn, went up by 3.7 per cent

from September 2014. The decline in the sales volume of wholesale trade pushed the volume of total sales down by 1.3 per cent.

The volume index of sales is calculated by removing the effect of price changes from the value index series. The more positive development of sales volume compared with turnover was caused by a drop in prices.

Total trade sales fell by 3.1 per cent year-on-year in January to September

In the January to September, among the sectors of trade, sales only grew in motor vehicle trade, where growth amounted to 0.6 per cent compared to January to September 2014. Among the sectors of trade, wholesale trade decreased most in the corresponding period as the decline amounted to 5.0 per cent year-on-year. In retail trade, sales decreased, in turn, by 1.1 per cent from January to September 2014. Total trade sales fell by 3.1 per cent year-on-year in January to September.

Annual changes in trade sales and sales volumes are given unadjusted for seasonal variation. Annual changes particularly in retail trade may be affected by the number of weekday trading days. There were 26 weekday trading days in September 2015, which is the same as in September 2014. Weekday trading days refer to the weekdays of a calendar month (Monday to Saturday) excluding mid-week holidays.

Contents

Tables

Appendix tables

| | |
|--|---|
| Appendix table 1. Year-on-year change in turnover in trade industries, % (TOL 2008)..... | 4 |
|--|---|

Figures

Appendix figures

| | |
|---|---|
| Appendix figure 1. Turnover of motor vehicles, wholesale and retail trade, trend series (TOL 2008)..... | 5 |
|---|---|

| | |
|------------------------------------|---|
| Revisions in these statistics..... | 6 |
|------------------------------------|---|

Appendix tables

Appendix table 1. Year-on-year change in turnover in trade industries, % (TOL 2008)

| | Year-on-year change by quarter, % ¹⁾ | | | | Cumulative year-on-year change, % ¹⁾ | Year-on-year change in the latest month, % ¹⁾ |
|--|---|------------|------------|------------|---|--|
| | 10-12/2014 | 01-03/2015 | 04-06/2015 | 07-09/2015 | | |
| Total trade (G) | -2,2 | -3,1 | -3,1 | -3,2 | -3,1 | -4,2 |
| Motor vehicle trade (45) | 0,2 | -1,0 | -0,5 | 3,5 | 0,6 | 3,5 |
| Wholesale trade (46) | -2,9 | -4,7 | -4,4 | -5,8 | -5,0 | -7,3 |
| Retail trade (47) | -1,8 | -0,8 | -1,6 | -1,0 | -1,1 | -1,7 |
| Daily consumer goods trade (4711, 472) ²⁾ | -0,7 | -1,4 | -2,6 | -2,0 | -2,0 | -1,6 |
| Department store trade (4719) ³⁾ | -4,1 | -0,4 | -4,0 | -2,0 | -2,2 | -0,6 |

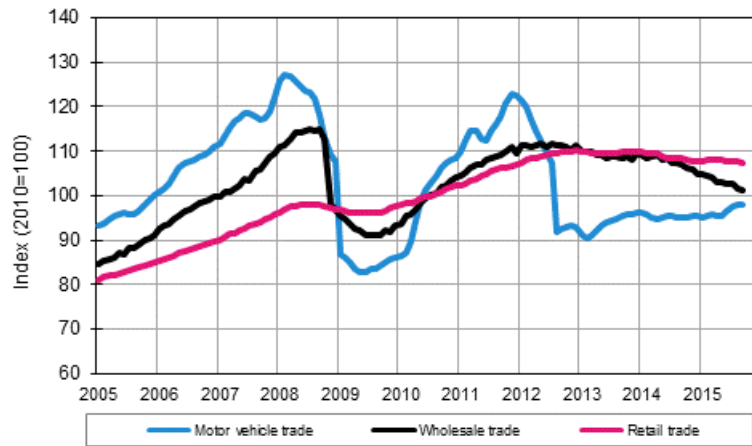
1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

2) According to the Business Register, the share of daily consumer goods (4711, 472) of turnover in retail trade was 48.3 per cent in 2013.

3) According to the Business Register, the share of retail sale in department stores (4719) of turnover in retail trade was 11.8 per cent in 2013.

Appendix figures

Appendix figure 1. Turnover of motor vehicles, wholesale and retail trade, trend series (TOL 2008)



Source: Statistics Finland

Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

Revision of annual changes in turnover in main industries¹⁾

| Industry / Reference period | | Year-on-year change,% | | Revision, percentage point |
|--|---------|-----------------------|-----------------------------|----------------------------|
| | | 1st release | Latest release (2015-11-12) | |
| G Wholesale and retail trade | 04/2015 | -3,3 | -3,7 | -0,4 |
| | 05/2015 | -5,2 | -5,3 | -0,1 |
| | 06/2015 | -1,5 | -0,2 | 1,3 |
| | 07/2015 | -0,5 | -0,8 | -0,3 |
| | 08/2015 | -5,1 | -4,4 | 0,7 |
| 45 Wholesale and retail trade and repair of motor vehicles and motorcycles | 04/2015 | 3,0 | 1,7 | -1,3 |
| | 05/2015 | -6,1 | -5,5 | 0,6 |
| | 06/2015 | 0,7 | 2,2 | 1,5 |
| | 07/2015 | 4,3 | 4,5 | 0,2 |
| | 08/2015 | 3,6 | 2,4 | -1,2 |
| 46 Wholesale trade, except of motor vehicles and motorcycles | 04/2015 | -4,9 | -5,0 | -0,1 |
| | 05/2015 | -6,4 | -6,6 | -0,2 |
| | 06/2015 | -3,0 | -1,7 | 1,3 |
| | 07/2015 | -2,1 | -2,7 | -0,6 |
| | 08/2015 | -8,5 | -7,3 | 1,2 |
| 47 Retail trade, except of motor vehicles and motorcycles | 04/2015 | -2,9 | -3,4 | -0,5 |
| | 05/2015 | -2,7 | -3,1 | -0,4 |
| | 06/2015 | 0,6 | 1,5 | 0,9 |
| | 07/2015 | 0,4 | 0,6 | 0,2 |
| | 08/2015 | -2,4 | -1,8 | 0,6 |
| Retail sale in non-specialised stores (4711, 472) | 04/2015 | -2,3 | -2,9 | -0,6 |
| | 05/2015 | -3,6 | -4,3 | -0,7 |
| | 06/2015 | -0,6 | -0,5 | 0,1 |
| | 07/2015 | -2,2 | -2,5 | -0,3 |
| | 08/2015 | -3,0 | -1,8 | 1,2 |
| Department store trade (4719) | 04/2015 | -8,7 | -9,3 | -0,6 |
| | 05/2015 | -3,6 | -3,8 | -0,2 |
| | 06/2015 | 0,6 | 1,0 | 0,4 |
| | 07/2015 | 2,6 | 0,7 | -1,9 |
| | 08/2015 | -6,1 | -6,1 | 0,0 |

1) The 1st release refers to the time when data for the reference period were released for the first time. The revision describes the difference of annual change percentages between the first and latest release.

Revision of long-term annual changes in turnover in main industries

| Industry | Year | Average ¹⁾ | Average for absolute values ²⁾ |
|--------------------------|------|-----------------------|---|
| Total trade (G) | 2012 | -0,7 | 0,9 |
| | 2013 | -0,2 | 0,5 |
| | 2014 | -0,1 | 0,7 |
| Motor vehicle trade (45) | 2012 | 0,6 | 2,3 |
| | 2013 | -0,5 | 0,9 |
| | 2014 | -0,5 | 1,2 |

| Industry | Year | Average ¹⁾ | Average for absolute values ²⁾ |
|--|------|-----------------------|---|
| Wholesale trade (46) | 2012 | -0,8 | 1,1 |
| | 2013 | -0,1 | 0,7 |
| | 2014 | 0,1 | 0,8 |
| Retail trade (47) | 2012 | -0,7 | 0,9 |
| | 2013 | -0,5 | 0,8 |
| | 2014 | -0,3 | 0,7 |
| Daily consumer goods trade (4711, 472) | 2012 | -0,5 | 0,7 |
| | 2013 | 0,1 | 0,5 |
| | 2014 | -0,2 | 0,6 |
| Department store trade (4719) | 2012 | 0,1 | 0,4 |
| | 2013 | -0,1 | 0,4 |
| | 2014 | -0,1 | 0,5 |

1) Average for data revised between the first and seventh release in the statistical reference year.

2) Average for absolute values of differences between the first and seventh release.

Inquiries

Milka Suomalainen 029 551 2912

Jarkko Niemistö 029 551 2951

Director in charge:

Mari Ylä-Jarkko

palvelut.suhdanne@stat.fi

www.stat.fi

Source: Turnover of trade, Statistics Finland