

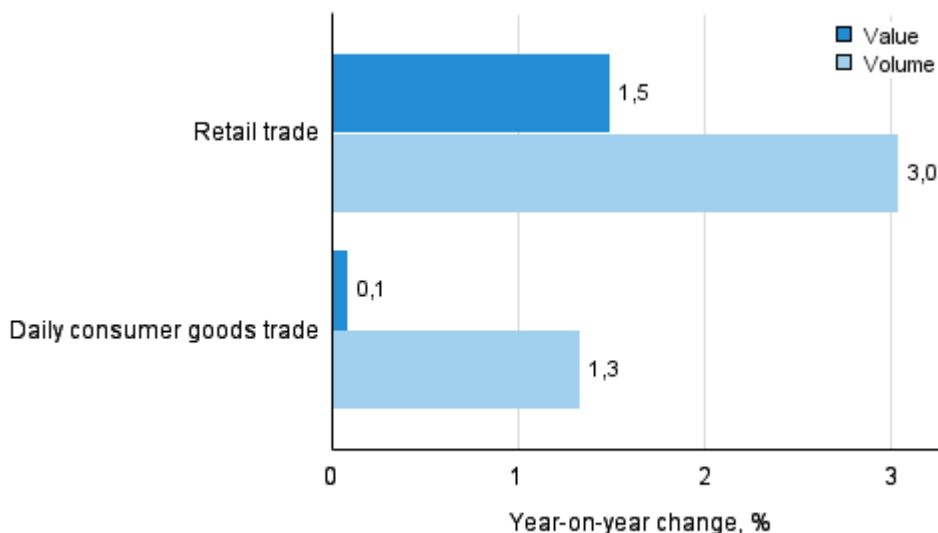
# Turnover of trade

2015, December

## Retail trade flash estimate: sales grew by 1.5 per cent year-on-year in December

According to Statistics Finland's retail trade flash estimate, the sales of retail trade increased by 1.5 per cent in December from December 2014. Over the same period, the volume of retail trade sales, from which the impact of prices has been eliminated, grew by 3.0 per cent. In daily consumer goods trade, sales also grew by 0.1 per cent and the sales volume by 1.3 per cent in December from the corresponding period of the previous year. Turnover developed weaker than sales volume both in retail trade and in daily consumer goods trade due to fallen prices.

### Development of value and volume of retail trade sales, December 2015, % (TOL 2008)



Source: Statistics Finland

Annual changes in trade sales and sales volumes are given unadjusted for seasonal variation. There were 25 weekday trading days in December 2015, which is one day more than in December 2014. Weekday trading days refer to the weekdays of a calendar month (Monday to Saturday) excluding mid-week holidays.

According to the Structural business and financial statement statistics, daily consumer goods accounted for 48.9 per cent of turnover in retail trade in 2014.

The retail trade flash estimate is based on a sample covering, on the average, 60 per cent of retail trade turnover. Data on trade sales by industry will next be released on 15 February 2016.

Flash estimates on retail trade are published at a lag of just under one month from the end of the statistical reference month. The preliminary data on motor vehicle, wholesale and retail trade based on a larger sample will be published at a lag of roughly six weeks from the end of the statistical reference month and the revised data based on total data are published at a lag of roughly ten weeks.

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# Appendix tables

**Appendix table 1. Development of value and volume of retail trade sales, December 2015, (TOL 2008)**

		Index	Year-on-year change in the latest month, % <sup>1)</sup>	Cumulative year-on-year change, % <sup>1)</sup>
		11/2015	11/2015	01-11/2015
Retail trade (47)	Value	132.1	1.5	-0.8
	Volume	125.9	3.0	0.4
Daily consumer goods trade (4711, 472)	Value	129.1	0.1	-1.7
	Volume	115.0	1.3	-0.6

1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

## Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

### Revisions to data on annual changes in retail trade<sup>1)</sup>

Time of publishing		2015				
		06	07	08	09	10
47 Retail trade, except of motor vehicles and motorcycles	Flash estimate, %	0,3	-0,3	-3,0	-1,7	-2,3
	1st release, %	0,6	0,4	-2,4	-1,7	-2,6
	Latest release (2016-01-25), %	1,3	0,2	-2,1	-1,7	-1,9
	Revision, percentage point	1,0	0,5	0,9	0,0	0,4
Retail sale in non-specialised stores (4711, 472)	Flash estimate, %	-0,7	-2,8	-3,1	-1,9	-2,5
	1st release, %	-0,6	-2,2	-3,0	-1,6	-2,4
	Latest release (2016-01-25), %	-0,7	-2,8	-2,1	-1,5	-1,9
	Revision, percentage point	0,0	0,0	1,0	0,4	0,6

1) The revision describes the difference of annual change percentages between the flash estimate and the latest release.

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Source: Turnover of trade, Statistics Finland