

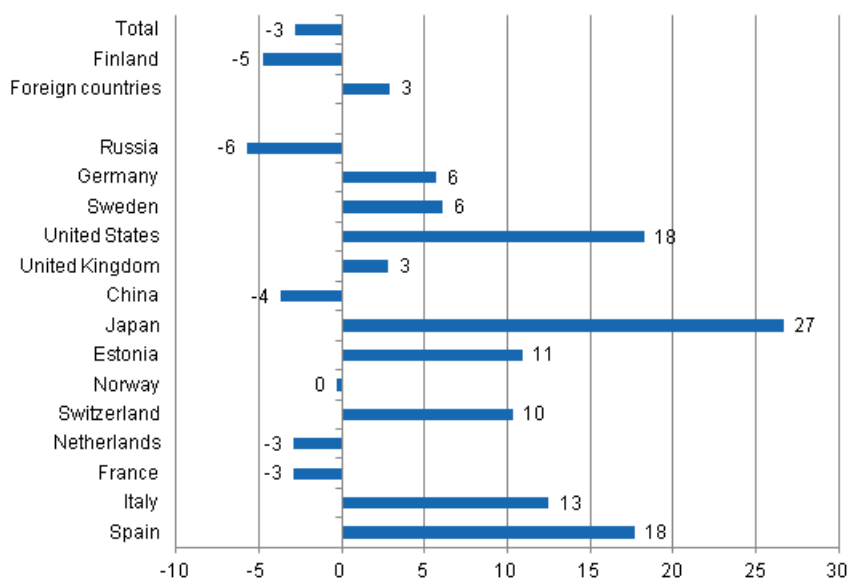
# Accommodation statistics

2014, June

## Nights spent by foreign tourists in Finland up by 2.9 per cent in June 2014

The number of recorded nights spent by foreign tourists at Finnish accommodation establishments in June 2014 was close on 559,000, which was 2.9 per cent more than one year earlier. Overnight stays by resident tourists at accommodation establishments numbered good 1.5 million. The number was 4.8 per cent lower than in June 2013. The total number of overnight stays decreased by 2.8 per cent from the year before. Accommodation establishments recorded nearly 2.1 million of them in June 2014. These figures are preliminary data from Statistics Finland's statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection, and youth hostels.

Change in overnight stays in June 2014/2013, %

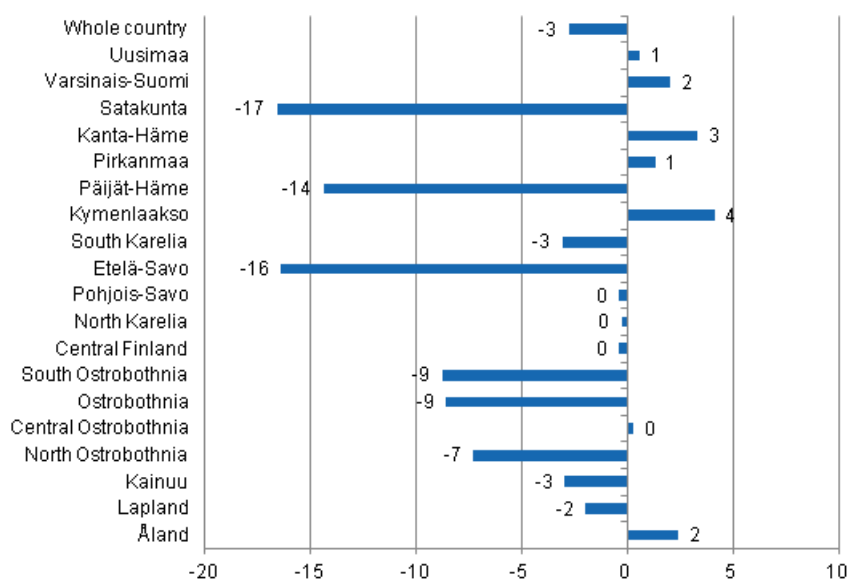


The fall in overnight stays by Russians was less sharp in June. Nearly 101,000 overnight stays were recorded for them at Finnish accommodation establishments, which was 5.7 per cent lower than one year before. Russians were still the largest group of foreign tourists in June 2014. German tourists came next

with nearly 70,000 nights spent and they had 5.7 per cent more overnight stays at accommodation establishments than in June 2013. Swedes came third with 61,000 nights spent, with an increase of 6.1 per cent from the previous year. Good 28,000 overnight stays were recorded for British visitors at Finnish accommodation establishments, which was 2.8 per cent more than one year before. Overnight stays by tourists from the United States and Spain both increased by 18 per cent, but the number of overnight stays recorded for American visitors was nearly 33,000, while the number of nights spent by Spanish tourists was short of 10,000 in June 2014. Among the most important countries of inbound tourism to Finland, overnight stays by visitors from Japan increased most, however. Overnight stays recorded at accommodation establishments for Japanese visitors totalled close on 17,000, which was 26.7 per cent up from one year before.

By region, the total number of overnight stays increased in June most in Kymenlaakso, up by 4.1 per cent. In Kanta-Häme, overnight stays increased by 3.3 per cent and in both Varsinais-Suomi and Åland by around two per cent. The biggest drop in overnight stays was recorded in Satakunta, down by 16.6 per cent. The number of overnight stays fell by 16.4 per cent in Etelä-Savo and by 14.4 per cent in Päijät-Häme. Approximately nine per cent fewer overnight stays were recorded in both South Ostrobothnia and Ostrobothnia than twelve months earlier. Overnight stays in the whole country dropped by 2.8 per cent from last year.

#### Change in overnight stays in June by region 2014 / 2013, %



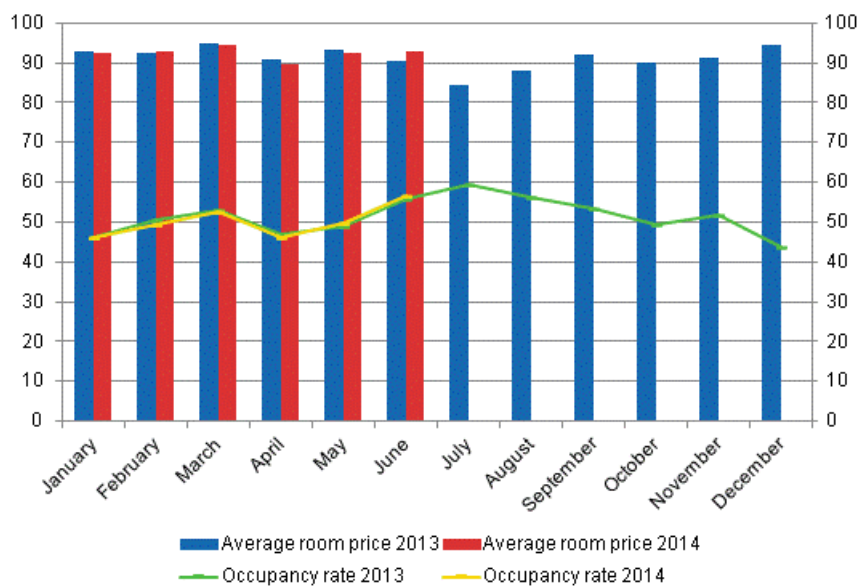
#### *Nights spent in hotels decreased by 1.5 per cent in June 2014*

In June 2014, the total number of nights spent in hotels was just under 1.5 million, which was 1.5 per cent lower than twelve months earlier. Overnight stays by resident tourists decreased by 3.1 per cent and accommodation establishments recorded good one million of them. By contrast, overnight stays by foreign tourists increased by 2.4 per cent and hotels recorded a total of 449,000 of them.

The occupancy rate of hotel rooms in the whole country was 56.6 per cent in June. One year earlier, it was 55.8 per cent. Among the regions, the highest occupancy rates of hotel rooms were measured in Uusimaa, 72.6 per cent, and South Karelia, 65.0 per cent. In Lappeenranta, the hotel room occupancy rate rose to 78.0 per cent and in Vantaa to 73.9 per cent. The hotel room occupancy rate in Helsinki was 78.0 per cent.

In June 2014, the realised average price of a hotel room was EUR 92.68 per day for the whole country. Twelve months previously it was EUR 90.50.

### Hotel room occupancy rate and the monthly average price

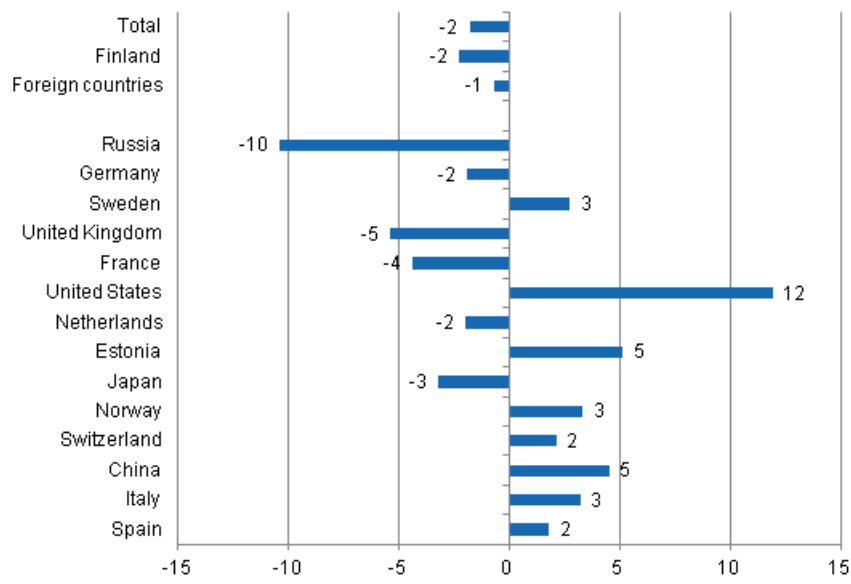


### Total number of nights spent at all accommodation establishments fell by 1.8 per cent in January to June 2014

Between January and June 2014, the number of nights spent at accommodation establishments in Finland totalled 9.2 million. This was 1.8 per cent lower than in the corresponding period one year earlier. Overnight stays by resident tourists decreased by 2.3 per cent and accommodation establishments recorded good 6.5 million of them. Overnight stays by foreign tourists numbered 2.7 million, which was 0.7 per cent fewer than in January to June 2013.

Altogether, 739,000 nights spent at Finnish accommodation establishments were recorded for Russians, and they were still the largest group of foreign visitors in January to June 2014. Overnight stays by Russians have been falling throughout the year and in January to June, their stays at accommodation establishments were down by 10.4 per cent from the corresponding period of last year. The second largest group was Germans. Nearly 236,000 overnight stays were recorded for them, which was 1.9 per cent fewer than in January to June 2013. Swedish visitors were the third largest group with 215,000 overnight stays. The number of nights recorded for them at Finnish accommodation establishments was 2.7 per cent higher than one year earlier. The strong growth in overnight stays by Japanese tourists in June was not enough to turn the development positive for the January to June period, but all in all their overnight stays contracted by 3.2 per cent. Among the most important countries of inbound tourism into Finland, overnight stays of visitors from the United States increased most, or by 11.9 per cent, and good 95,000 overnight stays were recorded for them.

### Change in overnight stays in January-June 2014/2013, %



# Contents

## Tables

### Appendix tables

Appendix table 1.1. Capacity and its utilization, June 2014.....	6
Appendix table 1.2. Capacity and its utilization, January-June 2014.....	7
Appendix table 2.1. Nights spend in all establishments, June 2014.....	8
Appendix table 2.2. Nights spend in all establishments, January-June 2014.....	9
Appendix table 3.1. Hotel capacity and capacity utilization, June 2014.....	10
Appendix table 3.2. Hotel capacity and capacity utilization, January-June 2014.....	11
Appendix table 4.1. Nights spend in hotels, June 2014.....	12
Appendix table 4.2. Nights spend in hotels, January-June 2014.....	13
Appendix table 5.1. Visitor arrivals and nights spend by country of residence, June 2014.....	14
Appendix table 5.2. Visitor arrivals and nights spend by country of residence, January-June 2014.....	14
Appendix table 6. Nights spend in all establishments, 2014.....	15

## Appendix tables

**Appendix table 1.1. Capacity and its utilization, June 2014**

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spend, in euros (incl. VAT 10 %)
Whole country	1,405	66,549	51.2	0.6	48.33
Mainland Finland	1,332	64,915	51.4	0.6	48.54
Uusimaa	156	15,479	71.5	1.0	68.97
Varsinais-Suomi	91	4,110	57.3	3.3	44.49
Satakunta	48	1,775	43.3	-5.6	50.42
Kanta-Häme	37	1,692	40.2	-2.2	37.94
Pirkanmaa	83	4,818	53.1	3.7	45.84
Päijät-Häme	43	2,228	47.0	-0.1	49.16
Kymenlaakso	34	1,256	50.7	3.2	44.03
South Karelia	45	2,144	58.6	7.4	46.43
Etelä-Savo	106	3,367	39.2	-6.7	31.35
Pohjois-Savo	59	2,866	50.2	0.7	43.16
North Karelia	65	1,847	46.5	3.8	40.72
Central Finland	67	3,831	47.7	0.4	41.19
South Ostrobothnia	60	2,186	43.4	-1.0	38.77
Ostrobothnia	42	1,584	49.6	0.2	46.46
Central Ostrobothnia	24	724	42.4	-2.1	41.56
North Ostrobothnia	112	4,809	45.8	3.3	31.07
Kainuu	56	2,435	38.6	-4.3	34.20
Lapland	204	7,764	29.9	-0.9	33.01
Åland	73	1,634	46.5	-1.3	..

**Appendix table 1.2. Capacity and its utilization, January-June 2014**

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spend, in euros (incl. VAT 10 %)
Whole country	1,168	60,365	46.5	-0.0	53.41
Mainland Finland	1,125	59,243	46.9	-0.2	53.48
Uusimaa	143	14,709	59.8	0.2	68.21
Varsinais-Suomi	70	3,697	46.5	1.4	49.22
Satakunta	43	1,594	35.1	-4.0	56.02
Kanta-Häme	34	1,538	33.9	-0.6	44.34
Pirkanmaa	74	4,521	44.6	-0.1	53.18
Päijät-Häme	37	2,047	42.5	1.6	51.49
Kymenlaakso	29	1,162	38.1	-0.0	49.59
South Karelia	38	1,822	46.3	-3.0	50.11
Etelä-Savo	82	2,404	34.6	-1.9	37.25
Pohjois-Savo	51	2,650	44.4	-1.5	48.06
North Karelia	53	1,539	41.4	3.2	47.14
Central Finland	51	3,233	45.4	0.2	47.29
South Ostrobothnia	51	1,868	37.9	-1.2	41.86
Ostrobothnia	32	1,352	43.7	-1.0	56.00
Central Ostrobothnia	16	580	41.6	0.7	52.34
North Ostrobothnia	99	4,379	44.6	2.4	42.50
Kainuu	47	2,267	40.7	-3.4	38.14
Lapland	179	7,884	43.9	-0.8	47.65
Åland	43	1,122	29.2	4.6	..

**Appendix table 2.1. Nights spend in all establishments, June 2014**

Region	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	2,093,407	-2.8	1,534,592	-4.8	558,815	2.9
Mainland Finland	2,026,594	-3.0	1,504,122	-4.8	522,472	2.6
Uusimaa	525,087	0.6	268,874	-3.8	256,213	5.7
Varsinais-Suomi	140,339	2.0	113,164	1.4	27,175	4.3
Satakunta	46,254	-16.6	39,862	-16.0	6,392	-19.8
Kanta-Häme	44,535	3.3	40,859	4.0	3,676	-3.5
Pirkanmaa	151,051	1.3	125,914	-1.3	25,137	16.6
Päijät-Häme	58,296	-14.4	48,577	-19.7	9,719	28.0
Kymenlaakso	43,032	4.1	31,394	13.2	11,638	-14.4
South Karelia	72,580	-3.1	44,355	7.4	28,225	-16.1
Etelä-Savo	98,475	-16.4	75,828	-19.4	22,647	-4.8
Pohjois-Savo	87,654	-0.4	74,961	-2.2	12,693	12.1
North Karelia	57,711	-0.3	45,657	-7.4	12,054	40.3
Central Finland	151,171	-0.4	136,383	-0.2	14,788	-2.3
South Ostrobothnia	85,377	-8.8	82,760	-9.0	2,617	-3.9
Ostrobothnia	49,265	-8.6	41,062	-10.1	8,203	-0.3
Central Ostrobothnia	20,998	0.3	18,548	0.0	2,450	2.4
North Ostrobothnia	171,118	-7.3	151,019	-6.6	20,099	-11.8
Kainuu	77,838	-3.0	71,612	-3.8	6,226	6.8
Lapland	145,813	-2.0	93,293	-3.8	52,520	1.4
Åland	66,813	2.4	30,470	-3.7	36,343	8.2



**Appendix table 2.2. Nights spend in all establishments, January-June 2014**

Region	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	9,234,870	-1.8	6,500,611	-2.3	2,734,259	-0.7
Mainland Finland	9,092,444	-1.8	6,436,154	-2.3	2,656,290	-0.7
Uusimaa	2,377,688	0.4	1,287,053	-0.2	1,090,635	1.1
Varsinais-Suomi	516,740	0.7	416,074	-1.8	100,666	12.8
Satakunta	156,842	-8.3	129,112	-7.4	27,730	-12.1
Kanta-Häme	174,265	-0.2	156,706	2.3	17,559	-17.6
Pirkanmaa	632,517	-4.0	533,471	-4.9	99,046	1.2
Päijät-Häme	287,806	-1.3	240,419	-3.3	47,387	9.8
Kymenlaakso	146,536	-3.1	96,744	0.0	49,792	-8.7
South Karelia	310,963	-6.2	151,527	0.2	159,436	-11.5
Etelä-Savo	301,778	-6.1	218,991	-8.6	82,787	1.5
Pohjois-Savo	387,923	-3.7	327,205	-4.1	60,718	-1.8
North Karelia	219,180	0.0	164,949	-5.1	54,231	19.6
Central Finland	529,824	-8.9	453,356	-9.8	76,468	-2.7
South Ostrobothnia	283,761	-0.7	271,580	-0.5	12,181	-5.3
Ostrobothnia	172,500	-3.8	138,525	-6.7	33,975	10.2
Central Ostrobothnia	75,101	5.6	66,944	4.6	8,157	14.6
North Ostrobothnia	771,709	-0.3	632,527	-0.2	139,182	-1.0
Kainuu	497,322	1.2	446,781	1.5	50,541	-1.1
Lapland	1,249,989	-1.8	704,190	0.0	545,799	-4.1
Åland	142,426	-2.5	64,457	-4.7	77,969	-0.6

**Appendix table 3.1. Hotel capacity and capacity utilization, June 2014**

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	<sup>1)</sup> RevPAR, euros (incl. VAT 10 %)
Whole country	645	52,494	56.6	0.8	92.68	52.46
Mainland Finland	628	51,655	56.6	0.9	92.66	52.44
Uusimaa	115	14,771	72.6	0.9	107.13	77.73
Espoo	11	1,191	66.2	-1.2	87.56	57.98
Helsinki	54	8,915	78.0	-1.2	114.27	89.16
Vantaa	11	2,221	73.9	3.6	98.28	72.66
Varsinais-Suomi	41	3,094	63.3	3.0	90.87	57.49
Turku	18	2,061	68.9	2.3	94.08	64.83
Satakunta	26	1,335	46.4	-6.8	87.41	40.56
Pori	10	736	47.4	-7.7	86.14	40.87
Kanta-Häme	19	1,258	47.0	1.3	78.62	36.91
Hämeenlinna	8	734	38.5	-4.7	88.27	34.01
Pirkanmaa	42	3,817	56.8	6.7	90.96	51.71
Tampere	23	2,724	62.5	8.5	93.28	58.27
Päijät-Häme	17	1,900	50.8	1.8	84.71	43.02
Lahti	7	777	49.8	-5.1	84.09	41.91
Kymenlaakso	18	977	52.8	3.6	87.56	46.25
Kouvola	7	446	50.1	3.6	87.90	44.02
South Karelia	20	1,551	65.0	10.5	94.09	61.19
Lappeenranta	8	827	78.0	18.7	90.08	70.22
Etelä-Savo	38	2,261	42.8	-6.5	77.54	33.16
Mikkeli	10	661	49.1	-15.1	85.91	42.20
Pohjois-Savo	30	2,344	52.2	-0.6	87.71	45.81
Kuopio	15	1,413	56.2	-2.0	92.10	51.72
North Karelia	23	1,287	53.0	2.8	86.10	45.63
Joensuu	8	681	63.3	4.1	86.83	55.00
Central Finland	30	2,973	54.4	0.2	84.74	46.07
Jyväskylä	12	1,575	56.0	2.2	84.16	47.16
South Ostrobothnia	26	1,621	51.7	-0.4	76.33	39.43
Seinäjoki	8	625	53.3	0.7	83.65	44.60
Ostrobothnia	22	1,230	58.8	0.5	90.91	53.43
Vaasa	8	809	65.7	2.6	94.75	62.23
Central Ostrobothnia	10	542	48.7	-0.6	79.53	38.76
Kokkola	5	398	57.4	1.2	81.02	46.50
North Ostrobothnia	47	3,478	50.8	2.7	80.17	40.74
Kuusamo	10	756	24.1	0.1	61.65	14.85
Oulu	12	1,589	66.4	5.1	84.65	56.19
Kainuu	20	1,752	45.1	-5.7	73.81	33.31
Kajaani	6	409	37.9	-2.7	75.17	28.48
Sotkamo	6	1,085	52.4	-8.0	75.27	39.43
Lapland	84	5,464	33.0	-1.6	65.38	21.57
Rovaniemi	11	1,172	53.7	1.9	65.35	35.11
Åland	17	839	57.3	-3.8	..	..
Maarianhamina	7	475	73.7	-2.2	..	..

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price \* Occupancy rate.

**Appendix table 3.2. Hotel capacity and capacity utilization, January-June 2014**

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	<sup>1)</sup> RevPAR, euros (incl. VAT 10 %)
Whole country	625	51,000	50.1	-0.1	92.56	46.34
Mainland Finland	612	50,304	50.3	-0.1	92.56	46.53
Uusimaa	113	14,242	60.5	0.2	101.60	61.52
Espoo	11	1,189	52.3	-1.9	84.75	44.37
Helsinki	53	8,464	65.2	-0.0	107.03	69.76
Vantaa	11	2,192	69.7	2.2	98.97	68.95
Varsinais-Suomi	38	3,029	50.4	0.8	81.88	41.23
Turku	18	2,060	53.4	0.8	84.17	44.93
Satakunta	25	1,245	40.2	-3.8	84.38	33.95
Pori	9	720	39.9	-6.2	81.21	32.36
Kanta-Häme	19	1,277	37.4	0.7	80.08	29.96
Hämeenlinna	8	735	34.6	-1.8	91.25	31.60
Pirkanmaa	42	3,824	46.7	0.6	90.93	42.44
Tampere	24	2,811	51.0	0.0	92.45	47.14
Päijät-Häme	16	1,834	45.0	2.2	86.94	39.13
Lahti	6	713	46.4	-3.3	91.77	42.62
Kymenlaakso	17	946	40.1	-1.3	85.06	34.07
Kouvola	7	434	38.9	-2.3	81.37	31.68
South Karelia	18	1,386	51.6	-1.5	95.77	49.42
Lappeenranta	7	757	58.2	-2.3	90.17	52.44
Etelä-Savo	29	1,682	38.6	-2.2	72.86	28.13
Mikkeli	8	576	44.7	-4.1	80.18	35.83
Pohjois-Savo	30	2,331	46.3	-2.1	86.64	40.08
Kuopio	15	1,399	51.4	-3.3	90.98	46.78
North Karelia	22	1,210	46.1	3.2	85.59	39.44
Joensuu	7	618	57.7	7.7	85.75	49.46
Central Finland	28	2,812	48.6	0.1	88.22	42.91
Jyväskylä	11	1,426	51.5	1.1	91.02	46.86
South Ostrobothnia	26	1,522	44.0	-1.1	75.47	33.21
Seinäjoki	8	616	48.3	-0.4	84.25	40.73
Ostrobothnia	22	1,227	46.4	-1.1	87.95	40.82
Vaasa	8	805	53.3	1.8	90.96	48.48
Central Ostrobothnia	10	504	44.0	1.3	78.98	34.72
Kokkola	5	364	51.7	2.8	81.72	42.21
North Ostrobothnia	48	3,451	47.9	2.5	87.57	41.92
Kuusamo	11	764	40.2	1.7	104.76	42.10
Oulu	12	1,591	57.9	2.9	87.03	50.36
Kainuu	20	1,739	45.4	-3.2	81.06	36.77
Kajaani	6	409	34.7	-2.2	80.03	27.76
Sotkamo	6	1,082	54.1	-4.3	85.20	46.10
Lapland	92	6,043	48.0	-1.3	96.24	46.17
Rovaniemi	11	1,192	59.8	3.1	88.09	52.70
Åland	13	695	34.5	-1.1	..	..
Maarianhamina	6	410	46.4	0.1	..	..

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price \* Occupancy rate.

**Appendix table 4.1. Nights spend in hotels, June 2014**

Region / municipality	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	1,472,119	-1.5	1,023,218	-3.1	448,901	2.4
Mainland Finland	1,442,631	-1.5	1,007,711	-3.1	434,920	2.3
Uusimaa	474,628	1.3	230,457	-3.2	244,171	5.8
Espoo	34,525	-2.7	17,524	-4.5	17,001	-0.8
Helsinki	305,705	0.8	124,221	-3.7	181,484	4.0
Vantaa	75,297	5.9	41,329	-0.6	33,968	15.0
Varsinais-Suomi	96,719	-3.2	76,499	-4.4	20,220	1.8
Turku	69,849	-0.4	54,512	-1.0	15,337	2.1
Satakunta	28,413	-16.4	23,521	-14.9	4,892	-23.2
Pori	15,335	-18.5	13,613	-16.8	1,722	-30.0
Kanta-Häme	31,210	3.5	28,395	6.7	2,815	-20.4
Hämeenlinna	14,305	-16.9	12,596	-15.5	1,709	-25.8
Pirkanmaa	111,328	4.8	91,944	0.7	19,384	29.9
Tampere	82,178	6.3	64,379	0.6	17,799	33.7
Päijät-Häme	41,490	-16.1	34,599	-21.6	6,891	28.9
Lahti	14,980	-15.5	11,810	-16.6	3,170	-11.1
Kymenlaakso	24,067	2.5	17,082	20.2	6,985	-24.7
Kouvola	10,498	9.3	7,906	8.2	2,592	12.7
South Karelia	53,598	-3.3	30,903	4.7	22,695	-12.4
Lappeenranta	31,069	0.4	20,486	5.3	10,583	-7.9
Etelä-Savo	51,045	-12.8	40,914	-11.5	10,131	-17.6
Mikkeli	17,042	-24.6	12,099	-22.1	4,943	-30.1
Pohjois-Savo	63,456	-1.1	55,580	-1.1	7,876	-1.2
Kuopio	40,857	-4.9	35,732	-6.8	5,125	11.5
North Karelia	34,943	-1.2	26,657	-11.2	8,286	55.1
Joensuu	18,018	-6.8	12,107	-20.2	5,911	42.1
Central Finland	90,682	-6.9	77,379	-8.0	13,303	0.2
Jyväskylä	42,189	3.5	32,651	-1.0	9,538	22.5
South Ostrobothnia	50,023	-2.2	48,201	-2.2	1,822	-2.3
Seinäjoki	14,229	-1.7	13,295	1.6	934	-32.4
Ostrobothnia	32,151	1.9	25,413	0.7	6,738	7.0
Vaasa	24,311	6.4	18,843	4.7	5,468	12.9
Central Ostrobothnia	12,555	0.5	10,840	-2.8	1,715	27.5
Kokkola	10,882	10.7	9,277	7.4	1,605	34.4
North Ostrobothnia	90,340	4.2	75,752	8.4	14,588	-13.2
Kuusamo	10,881	-1.4	9,013	-0.6	1,868	-5.0
Oulu	49,601	4.2	38,294	6.7	11,307	-3.6
Kainuu	61,014	-5.6	57,543	-4.5	3,471	-20.2
Kajaani	6,848	-6.3	5,852	-8.5	996	9.5
Sotkamo	51,140	-4.6	49,202	-2.6	1,938	-37.5
Lapland	94,969	-0.5	56,032	0.1	38,937	-1.4
Rovaniemi	31,501	3.7	16,667	2.7	14,834	4.9
Åland	29,488	-2.4	15,507	-7.3	13,981	3.6
Maarianhamina	19,782	-10.0	11,639	-15.2	8,143	-1.4

**Appendix table 4.2. Nights spend in hotels, January-June 2014**

Region / municipality	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Whole country	7,474,613	-2.2	5,138,031	-2.8	2,336,582	-1.0
Mainland Finland	7,395,466	-2.2	5,099,069	-2.7	2,296,397	-1.1
Uusimaa	2,239,473	-0.1	1,194,701	-0.7	1,044,772	0.5
Espoo	160,237	-5.2	89,265	-6.2	70,972	-4.0
Helsinki	1,422,811	-0.2	664,962	2.1	757,849	-2.2
Vantaa	405,900	6.5	238,673	-1.3	167,227	20.0
Varsinais-Suomi	426,821	-2.4	343,057	-5.4	83,764	11.8
Turku	299,596	-2.5	238,224	-5.3	61,372	10.3
Satakunta	123,581	-7.4	98,800	-7.0	24,781	-8.8
Pori	68,997	-10.2	57,981	-10.7	11,016	-8.0
Kanta-Häme	144,178	1.5	128,627	5.5	15,551	-22.5
Hämeenlinna	75,322	-6.1	65,849	-3.1	9,473	-22.5
Pirkanmaa	512,263	-2.8	429,463	-4.5	82,800	7.4
Tampere	396,392	1.1	321,705	-0.8	74,687	10.3
Päijät-Häme	236,399	-1.4	197,492	-3.5	38,907	10.3
Lahti	83,783	0.5	61,742	1.0	22,041	-1.0
Kymenlaakso	101,949	-4.8	66,453	0.3	35,496	-13.0
Kouvola	45,913	-2.8	34,538	-2.2	11,375	-4.4
South Karelia	256,462	-6.0	119,146	-1.0	137,316	-9.9
Lappeenranta	151,440	-0.1	86,579	3.3	64,861	-4.4
Etelä-Savo	191,554	-6.4	158,326	-4.4	33,228	-14.9
Mikkeli	73,867	-11.5	57,203	-7.8	16,664	-22.4
Pohjois-Savo	328,097	-4.5	283,654	-4.8	44,443	-2.5
Kuopio	217,147	-6.2	186,224	-7.4	30,923	2.0
North Karelia	167,960	-1.6	125,714	-7.9	42,246	23.8
Joensuu	91,094	-2.5	64,557	-10.2	26,537	23.3
Central Finland	440,167	-10.8	368,179	-12.4	71,988	-1.2
Jyväskylä	198,701	1.2	166,822	0.4	31,879	5.1
South Ostrobothnia	214,280	-0.3	204,766	0.0	9,514	-7.6
Seinäjoki	73,229	6.2	68,080	8.2	5,149	-15.1
Ostrobothnia	141,951	-1.7	110,590	-4.7	31,361	10.7
Vaasa	108,227	2.3	82,327	-2.1	25,900	19.4
Central Ostrobothnia	56,181	2.6	50,664	1.4	5,517	15.1
Kokkola	46,445	8.3	41,449	7.2	4,996	19.1
North Ostrobothnia	522,941	3.1	421,028	3.9	101,913	-0.2
Kuusamo	135,086	0.9	96,427	-3.6	38,659	14.3
Oulu	254,120	4.1	208,386	5.3	45,734	-0.8
Kainuu	366,364	-2.9	329,163	-2.6	37,201	-5.3
Kajaani	38,637	-3.6	34,429	-3.4	4,208	-5.1
Sotkamo	308,218	-2.1	280,603	-1.6	27,615	-6.7
Lapland	924,845	-2.6	469,246	-0.8	455,599	-4.4
Rovaniemi	208,890	-1.1	80,128	-0.1	128,762	-1.7
Åland	79,147	-5.0	38,962	-9.0	40,185	-0.8
Maarianhamina	57,427	-10.8	30,669	-16.1	26,758	-3.8

**Appendix table 5.1. Visitor arrivals and nights spend by country of residence, June 2014**

Country of residence	Visitor arrivals in all accommodation establishments	Nights spend in all accommodation establishments	Change of nights spend in all accommodation establishments, %	Nights spend in hotels	Change of nights spend in hotels, %
Total	1,139,583	2,093,407	-2.8	1,472,119	-1.5
Finland	835,106	1,534,592	-4.8	1,023,218	-3.1
Foreign countries	304,477	558,815	2.9	448,901	2.4
Sweden	34,248	60,855	6.1	39,577	7.6
Germany	43,582	69,592	5.7	52,457	5.4
Russia	52,305	100,821	-5.7	71,371	-11.3
United Kingdom	14,104	28,463	2.8	24,845	-1.1
United States	14,904	32,623	18.3	31,449	20.4
Norway	8,850	15,392	-0.3	12,537	1.6
Netherlands	8,945	15,221	-2.9	10,861	-3.7
Italy	5,455	11,028	12.5	9,594	11.5
France	8,587	14,815	-2.9	12,219	-3.3
Japan	9,796	16,861	26.7	16,329	28.1
Estonia	7,728	16,806	10.9	10,876	12.7
Switzerland	8,925	15,334	10.3	11,499	10.7
Spain	4,507	9,728	17.7	7,606	7.3
China	13,544	19,081	-3.7	18,695	-4.8

**Appendix table 5.2. Visitor arrivals and nights spend by country of residence, January-June 2014**

Country of residence	Visitor arrivals in all accommodation establishments	Nights spend in all accommodation establishments	Change of nights spend in all accommodation establishments, %	Nights spend in hotels	Change of nights spend in hotels, %
Total	4,828,578	9,234,870	-1.8	7,474,613	-2.2
Finland	3,552,074	6,500,611	-2.3	5,138,031	-2.8
Foreign countries	1,276,504	2,734,259	-0.7	2,336,582	-1.0
Sweden	128,919	215,318	2.7	181,362	3.5
Germany	111,478	235,536	-1.9	203,446	-1.5
Russia	331,533	739,405	-10.4	573,761	-13.8
United Kingdom	75,824	190,383	-5.4	165,676	-5.1
United States	43,274	95,450	11.9	92,014	11.3
Norway	39,532	76,618	3.3	66,933	5.9
Netherlands	37,526	91,901	-2.0	73,545	-3.7
Italy	21,628	46,685	3.2	42,200	2.5
France	42,180	122,184	-4.4	110,071	-5.3
Japan	46,990	86,228	-3.2	83,259	-3.8
Estonia	37,089	90,434	5.1	67,627	5.2
Switzerland	25,025	64,703	2.1	48,593	0.4
Spain	18,499	42,545	1.8	37,685	9.4
China	32,699	51,167	4.5	48,970	3.0

**Appendix table 6. Nights spend in all establishments, 2014**

Month	Nights spend, total	Change of nights spend, total, %	Nights spend, residents	Change of nights spend, residents, %	Nights spend, non-residents	Change of nights spend, non-residents, %
Total	9,234,870	-1.8	6,500,611	-2.3	2,734,259	-0.7
January	1,385,017	1.2	767,022	1.3	617,995	1.2
February	1,426,093	-1.5	1,023,075	-0.3	403,018	-4.5
March	1,624,185	-6.5	1,168,530	-7.9	455,655	-2.5
April	1,358,895	1.1	1,058,127	0.9	300,768	1.9
May	1,347,273	-0.7	949,265	1.0	398,008	-4.4
June	2,093,407	-2.8	1,534,592	-4.8	558,815	2.9

---

Suomen virallinen tilasto  
Finlands officiella statistik  
Official Statistics of Finland

Transport and Tourism 2014

### Inquiries

Marjut Tuominen           029 551 3556

Ossi Nurmi                029 551 2984

Director in charge:

Hannele Orjala

[liikenne.matkailu@stat.fi](mailto:liikenne.matkailu@stat.fi)

[www.stat.fi](http://www.stat.fi)

Source: Accommodation Statistics. Statistics Finland