

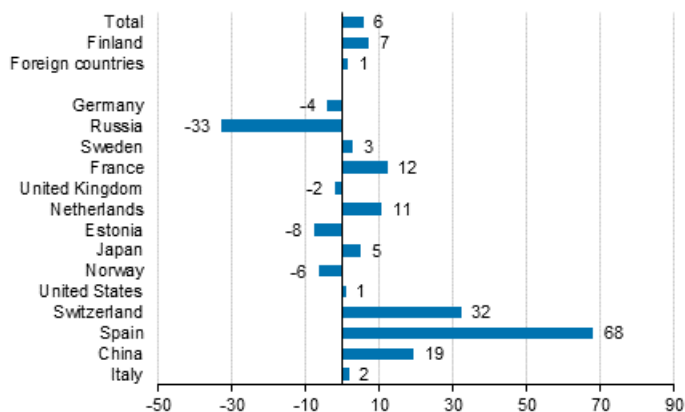
Accommodation statistics

2016, March

Nights spent by resident tourists increased by 7.2 per cent in March 2016

Overnight stays by resident tourists increased by 7.2 per cent at Finnish accommodation establishments from last year and good 1.2 million nights were recorded for them in March 2016. The number of nights spent by foreign tourists grew by 1.4 per cent and totalled nearly 419,000. A total of nearly 1.7 million overnight stays were recorded at Finnish accommodation establishments in March 2016, which is 5.7 per cent more than in March 2015. These figures are preliminary data from Statistics Finland's statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection.

Change in overnight stays in March 2016/2015, %



German visitors were the largest group of foreign tourists at Finnish accommodation establishments with 45,000 overnight stays in March, even though the number of nights spent decreased by 4.1 per cent from one year ago. Russian visitors came next. The decline in overnight stays by Russian visitors seemed to peter out in February but in March, their overnight stays made another steep downturn. Altogether, 36,000 overnight stays were recorded for them at Finnish accommodation establishments, which was 32.7 per cent fewer than in March 2015. Swedes came third with good 33,000 nights spent, which was 2.7 per cent more than twelve months earlier. Nearly 31,000 overnight stays at accommodation establishments were

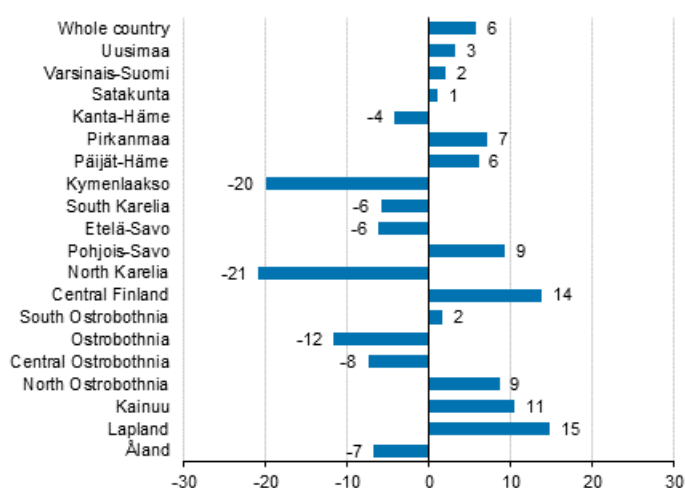
recorded for both French and British visitors. Nights spent by French tourists went up by 12.2 per cent whereas those spent by British visitors fell by 2.2 per cent from last year.

Overnight stays by Dutch tourists rose to nearly 19,000, which was 10.7 per cent up on March 2015. However, the biggest growth percentages came from Spain and Switzerland. Overnight stays by Spanish visitors increased by as much as 67.9 per cent and those by Swiss tourists by 32.2 per cent year-on-year. Nights spent by Spaniards amounted almost to 12,000 and those by Swiss tourists to 13,000. Overnight stays by Chinese tourists increased by close on one-fifth and accommodation establishments recorded nearly 10,000 of them.

Among the most important countries of inbound tourism to Finland, overnight stays by Norwegian and Estonian visitors also decreased in March 2016. Altogether, 15,000 to 16,000 overnight stays were recorded for them, which was six to eight per cent lower than one year before.

By region, the total number of overnight stays increased in March most in Lapland, up by 14.7 per cent. In Central Finland, growth amounted to 13.8 per cent. In Kainuu, overnight stays increased by 10.5 per cent and in both Pohjois-Savo and North Ostrobothnia by around nine per cent each. The biggest drop in overnight stays was recorded in North Karelia, 20.9 per cent. In Kymenlaakso, overnight stays decreased by one-fifth from last year. In the whole country, overnight stays increased by 5.7 per cent from March 2015.

Change in overnight stays in March by region 2016 / 2015, %



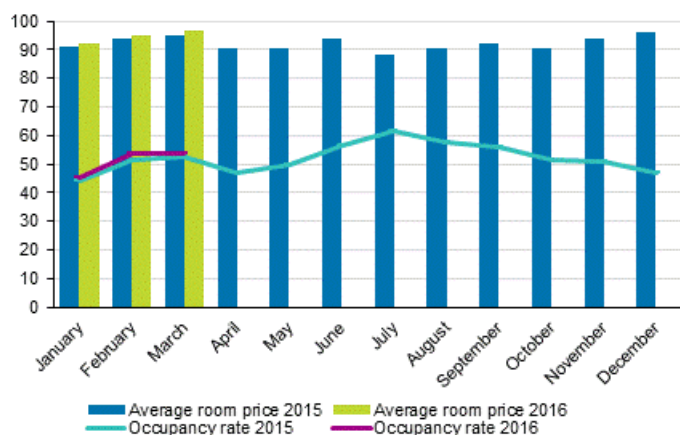
Overnight stays in hotels increased by 5.3 per cent in March

In March 2016, the total number of nights spent in hotels was 1.4 million, which was 5.3 per cent higher than twelve months earlier. The number of nights spent by resident tourists grew by 6.1 per cent and that of nights spent by foreign tourists by 3.4 per cent year-on-year. Hotels recorded good one million overnight stays for resident tourists and close on 400,000 overnight stays for non-resident tourists.

The occupancy rate of hotel rooms in the whole country was 53.5 per cent in March. One year earlier, it was 52.7 per cent. Examined by region, the highest hotel room occupancy rates were recorded in Lapland, 67.1 per cent, and Kainuu, 62.6 per cent. In Kittilä and Kolari, the occupancy rate of hotel rooms rose to above 80 per cent and in Rovaniemi to 71.6 per cent. In Sotkamo, the occupancy rate of hotel rooms was measured to be 78.1 per cent. The hotel room occupancy rate in Helsinki was 63.5 per cent.

In March, the realised average price of a hotel room was EUR 96.52 per day for the whole country. Twelve months previously, it was EUR 95.34.

Hotel room occupancy rate and the monthly average price



Total number of nights spent at all accommodation establishments went up by 2.7 per cent in the January to March period

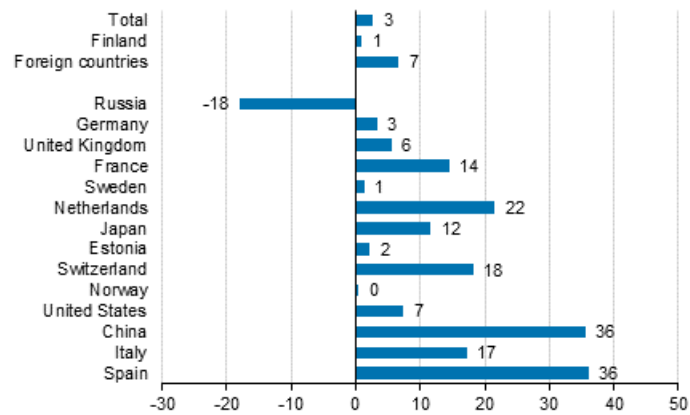
Between January and March 2016, the number of nights spent at accommodation establishments in Finland totalled 4.4 million. This was 2.7 per cent higher than in the corresponding period one year earlier. The number of nights spent by foreign tourists increased by 6.6 per cent and that of nights spent by domestic tourists by one per cent. In total, 3 million overnight stays were recorded for resident tourists and close on 1.4 million overnight stays were recorded for non-resident tourists.

Excluding Russia, nights spent at Finnish accommodation establishments by visitors from the most important countries of inbound tourism to Finland increased in the January to March period of 2016. A favourable February, when it seemed that the drop in overnight stays by Russian visitors had halted, alleviated the decrease in overnight stays by Russian visitors. Between January and March, the number of nights spent by Russian visitors at accommodation establishments in Finland totalled 217,000, which was still 17.9 per cent down on the respective time period of last year. They were, however, by far, the largest group of foreign visitors in January to March, as German visitors came next with 126,000 overnight stays. Overnight stays of Germans went up by 3.3 per cent. Britons were third with 124,000 nights spent. The number of nights recorded for them was 5.5 per cent higher than in the respective period one year earlier.

Visitors from France spent 109,000 nights at accommodation establishments. Their overnight stays increased by 14.4 per cent in the first quarter. Nights spent by visitors from Sweden numbered 83,000, which was 1.3 per cent more than in the same period twelve months earlier. Overnight stays by Dutch tourists increased by as much as 21.5 per and they spent 68,500 nights at Finnish accommodation establishments. A total of 50,600 overnight stays were recorded for Japanese visitors, which was 11.6 per cent more than in 2015. Swiss and Estonian tourists spent 45,000 to 48,000 nights at Finnish accommodation establishments. The overnight stays of visitors from Switzerland increased by 18.2 per cent and those of visitors from Estonia by 2.2 per cent from the previous year's corresponding period.

Among the most important countries of inbound tourism to Finland, overnight stays by Chinese and Spanish visitors increased most, or by 36 per cent each, during the January to March period. The number of overnight stays by Chinese tourists grew to good 33,000 and those by Spanish visitors to 26,500.

Change in overnight stays in January-March 2016/2015, %



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Appendix tables

Appendix table 1.1. Capacity and its utilization, March 2016

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spent, in euros (incl. VAT 10 %)
Whole country	1,069	57,238	50.5	0.8	52.39
Mainland Finland	1,042	56,368	50.9	0.7	52.37
Uusimaa	137	14,127	58.8	1.6	66.96
Varsinais-Suomi	62	3,357	43.2	-0.1	50.22
Satakunta	38	1,411	35.4	-1.1	55.43
Kanta-Häme	31	1,474	32.8	1.6	45.00
Pirkanmaa	68	4,331	46.6	-0.6	54.33
Päijät-Häme	32	1,732	38.5	2.0	50.72
Kymenlaakso	25	939	31.9	0.8	58.68
South Karelia	32	1,660	36.0	-2.9	47.26
Etelä-Savo	76	2,136	32.9	2.0	40.07
Pohjois-Savo	50	2,607	47.0	-3.6	48.23
North Karelia	49	1,433	39.9	-17.1	48.03
Central Finland	45	2,918	49.5	2.7	48.08
South Ostrobothnia	44	1,670	40.8	-1.1	42.28
Ostrobothnia	28	1,251	42.0	-7.6	62.18
Central Ostrobothnia	14	531	38.7	-3.9	59.80
North Ostrobothnia	100	4,327	54.8	0.7	44.82
Kainuu	40	2,220	59.4	4.4	26.36
Lapland	171	8,244	64.2	3.6	51.68
Åland	27	870	21.9	3.1	¹⁾ ..

1) [...] Data too uncertain for presentation.

Appendix table 1.2. Capacity and its utilization, January-March 2016

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price per night spent, in euros (incl. VAT 10 %)
Whole country	1,059	57,328	47.6	1.2	53.15
Mainland Finland	1,033	56,462	48.0	1.2	53.14
Uusimaa	136	14,238	58.1	3.4	67.35
Varsinais-Suomi	61	3,348	41.5	0.9	51.83
Satakunta	38	1,398	34.5	-0.1	55.59
Kanta-Häme	31	1,479	32.6	2.1	46.37
Pirkanmaa	67	4,331	43.8	-0.6	53.57
Päijät-Häme	33	1,741	40.3	3.7	54.08
Kymenlaakso	25	974	32.5	0.5	58.82
South Karelia	32	1,655	36.7	-2.8	43.28
Etelä-Savo	77	2,161	33.1	2.5	40.18
Pohjois-Savo	50	2,601	43.0	-3.9	49.26
North Karelia	49	1,434	35.8	-8.9	50.44
Central Finland	46	2,995	47.4	1.1	50.38
South Ostrobothnia	43	1,652	38.1	-1.5	44.34
Ostrobothnia	27	1,249	39.5	-4.4	62.62
Central Ostrobothnia	14	532	35.2	-1.5	59.58
North Ostrobothnia	99	4,364	47.8	-0.8	44.06
Kainuu	40	2,215	48.8	0.1	26.03
Lapland	166	8,094	57.9	3.8	51.40
Åland	26	866	18.5	0.4	1) ..

1) [...] Data too uncertain for presentation.

Appendix table 2.1. Nights spent in all establishments, March 2016

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	1,665,552	5.7	1,246,814	7.2	418,738	1.4
Mainland Finland	1,655,638	5.8	1,242,695	7.2	412,943	1.7
Uusimaa	378,356	3.2	214,507	1.5	163,849	5.6
Varsinais-Suomi	72,828	2.0	60,345	5.0	12,483	-10.2
Satakunta	22,051	1.1	17,003	-2.2	5,048	14.3
Kanta-Häme	24,828	-4.2	23,115	-3.9	1,713	-8.1
Pirkanmaa	108,862	7.1	95,832	7.8	13,030	2.1
Päijät-Häme	42,558	6.0	37,992	14.5	4,566	-34.5
Kymenlaakso	12,891	-20.0	10,730	-10.0	2,161	-48.5
South Karelia	35,992	-5.9	28,108	13.5	7,884	-41.5
Etelä-Savo	35,284	-6.2	31,077	-1.6	4,207	-30.4
Pohjois-Savo	76,736	9.3	71,043	13.5	5,693	-25.2
North Karelia	33,008	-20.9	29,095	16.2	3,913	-76.6
Central Finland	86,856	13.8	76,860	16.5	9,996	-3.3
South Ostrobothnia	39,738	1.6	36,156	-3.4	3,582	111.7
Ostrobothnia	24,758	-11.7	19,846	-7.2	4,912	-26.2
Central Ostrobothnia	9,488	-7.5	8,842	-3.5	646	-41.3
North Ostrobothnia	167,976	8.6	148,064	10.7	19,912	-4.5
Kainuu	124,308	10.5	119,311	10.5	4,997	10.7
Lapland	359,120	14.7	214,769	10.0	144,351	22.4
Åland	9,914	-6.8	4,119	2.6	5,795	-12.5

Appendix table 2.2. Nights spent in all establishments, January-March 2016

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	4,419,551	2.7	3,036,400	1.0	1,383,151	6.6
Mainland Finland	4,397,560	2.7	3,025,726	1.0	1,371,834	6.9
Uusimaa	1,095,489	4.3	614,225	-0.1	481,264	10.5
Varsinais-Suomi	199,173	0.2	163,441	0.7	35,732	-2.1
Satakunta	62,865	5.0	49,089	5.5	13,776	3.2
Kanta-Häme	68,070	-2.7	60,531	-3.0	7,539	-0.4
Pirkanmaa	295,517	-0.1	258,571	-1.4	36,946	9.9
Päijät-Häme	118,229	-2.7	98,504	-3.7	19,725	2.5
Kymenlaakso	40,267	-15.7	31,685	-2.7	8,582	-43.5
South Karelia	113,872	-4.4	77,227	4.6	36,645	-19.1
Etelä-Savo	105,461	-2.9	86,125	0.3	19,336	-14.8
Pohjois-Savo	196,083	1.0	172,284	4.1	23,799	-17.0
North Karelia	81,749	-15.4	68,662	0.9	13,087	-54.1
Central Finland	239,937	2.0	201,748	3.0	38,189	-3.2
South Ostrobothnia	98,303	-6.1	90,322	-9.5	7,981	65.0
Ostrobothnia	67,829	-6.9	54,784	-2.6	13,045	-21.4
Central Ostrobothnia	25,660	2.6	23,343	4.5	2,317	-13.0
North Ostrobothnia	413,117	1.7	328,377	2.0	84,740	0.8
Kainuu	288,904	0.5	254,803	-1.6	34,101	19.7
Lapland	887,035	12.8	392,005	7.1	495,030	17.7
Åland	21,991	-6.6	10,674	17.4	11,317	-21.7

Appendix table 3.1. Hotel capacity and capacity utilization, March 2016

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	¹⁾ RevPAR, euros (incl. VAT 10 %)
Whole country	596	49,030	53.5	0.8	96.52	51.67
Mainland Finland	586	48,417	53.8	0.7	96.53	51.95
Uusimaa	109	13,741	59.8	2.0	100.22	59.91
Espoo	11	1,172	48.4	-0.7	85.33	41.27
Helsinki	51	8,252	63.5	1.0	103.46	65.69
Vantaa	11	2,237	72.5	5.8	102.49	74.30
Varsinais-Suomi	37	2,662	48.7	1.8	83.64	40.74
Turku	18	1,765	53.3	4.2	86.31	46.01
Satakunta	24	1,133	41.1	-2.9	80.54	33.13
Pori	9	644	37.7	-8.1	80.78	30.44
Kanta-Häme	18	1,273	37.1	2.4	74.00	27.43
Hämeenlinna	8	666	34.9	3.0	82.28	28.69
Pirkanmaa	41	3,808	48.3	-1.0	97.50	47.05
Tampere	24	2,886	52.2	-0.7	98.40	51.35
Päijät-Häme	13	1,583	40.7	1.8	86.52	35.22
Lahti	6	770	48.2	-5.5	83.56	40.26
Kymenlaakso	12	677	39.6	3.9	87.81	34.82
Kouvola	5	394	37.4	1.2	79.89	29.92
South Karelia	14	1,265	38.9	-1.8	95.67	37.25
Lappeenranta	8	815	45.0	-6.1	84.20	37.88
Etelä-Savo	28	1,490	39.2	3.1	71.30	27.98
Mikkeli	8	505	44.1	-1.9	75.27	33.20
Pohjois-Savo	30	2,320	49.0	-3.0	93.12	45.65
Kuopio	17	1,423	56.9	0.1	97.18	55.33
North Karelia	21	1,183	42.3	-19.8	88.44	37.38
Joensuu	6	601	48.2	-30.7	87.70	42.26
Central Finland	25	2,597	53.4	3.0	95.11	50.79
Jyväskylä	10	1,258	57.4	3.5	94.51	54.27
South Ostrobothnia	23	1,432	45.3	-1.6	74.40	33.68
Seinäjoki	7	606	50.4	-4.6	79.16	39.90
Ostrobothnia	21	1,187	43.5	-8.5	92.16	40.07
Vaasa	7	742	51.9	-7.4	94.66	49.13
Central Ostrobothnia	9	474	40.8	-3.9	84.81	34.57
Kokkola	5	361	46.2	-4.4	89.13	41.14
North Ostrobothnia	50	3,341	57.6	-0.8	100.32	57.80
Kuusamo	11	794	63.5	8.1	120.60	76.56
Oulu	11	1,405	61.3	-5.3	99.19	60.82
Kainuu	19	1,804	62.6	6.0	69.11	43.29
Kajaani	6	414	42.0	2.9	78.23	32.87
Sotkamo	6	1,146	78.1	7.5	66.97	52.33
Lapland	92	6,447	67.1	2.8	113.85	76.39
Rovaniemi	13	1,322	71.4	8.6	99.18	70.81
Åland	10	613	27.2	3.4
Maarianhamina	5	404	39.3	7.1

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price * Occupancy rate.[...] Data too uncertain for presentation.

Appendix table 3.2. Hotel capacity and capacity utilization, January-March 2016

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	¹⁾ RevPAR, euros (incl. VAT 10 %)
Whole country	595	49,273	50.9	1.3	94.84	48.25
Mainland Finland	585	48,642	51.2	1.3	94.84	48.53
Uusimaa	109	13,863	59.0	3.4	99.74	58.85
Espoo	11	1,171	49.8	1.2	79.63	39.62
Helsinki	52	8,393	62.5	2.9	104.03	65.06
Vantaa	11	2,237	70.8	6.1	100.35	71.07
Varsinais-Suomi	37	2,662	45.8	1.7	85.58	39.18
Turku	18	1,766	50.5	5.1	87.21	44.05
Satakunta	24	1,120	40.3	-1.5	80.82	32.57
Pori	9	645	37.6	-6.4	82.49	31.03
Kanta-Häme	18	1,284	36.6	2.5	74.38	27.20
Hämeenlinna	8	666	37.7	6.4	81.96	30.91
Pirkanmaa	41	3,807	45.4	-0.8	95.21	43.21
Tampere	24	2,885	49.6	1.1	95.91	47.61
Päijät-Häme	13	1,583	42.5	3.8	91.17	38.74
Lahti	6	770	51.1	1.8	88.85	45.44
Kymenlaakso	12	707	40.3	4.0	89.01	35.87
Kouvola	5	394	37.3	2.6	80.93	30.17
South Karelia	14	1,265	40.0	-1.3	93.10	37.23
Lappeenranta	8	815	46.6	-4.6	83.09	38.72
Etelä-Savo	28	1,514	39.9	4.5	70.32	28.08
Mikkeli	8	526	46.2	2.9	75.44	34.87
Pohjois-Savo	30	2,314	45.3	-2.7	91.66	41.51
Kuopio	17	1,418	52.7	-1.9	94.74	49.95
North Karelia	21	1,186	39.0	-9.9	86.45	33.69
Joensuu	6	601	46.8	-14.8	86.59	40.56
Central Finland	26	2,673	50.9	1.2	95.21	48.46
Jyväskylä	11	1,335	56.4	5.3	97.14	54.81
South Ostrobothnia	23	1,436	42.0	-2.7	72.41	30.43
Seinäjoki	7	606	48.1	-2.0	79.68	38.36
Ostrobothnia	21	1,183	41.3	-5.2	91.22	37.67
Vaasa	7	745	50.1	-3.7	93.80	46.96
Central Ostrobothnia	9	474	36.6	-1.6	84.40	30.91
Kokkola	5	361	41.6	-0.8	87.95	36.63
North Ostrobothnia	50	3,388	51.3	-1.3	94.02	48.27
Kuusamo	11	794	52.8	1.8	109.23	57.69
Oulu	11	1,452	57.0	-4.7	96.04	54.76
Kainuu	19	1,805	51.9	1.4	66.23	34.39
Kajaani	6	414	38.3	0.4	80.51	30.87
Sotkamo	6	1,145	62.3	1.5	63.77	39.72
Lapland	90	6,377	61.9	3.1	109.05	67.54
Rovaniemi	13	1,323	74.9	4.9	107.48	80.49
Åland	10	631	23.1	0.0
Maarianhamina	5	422	33.9	0.9

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price * Occupancy rate. [...] Data too uncertain for presentation.

Appendix table 4.1. Nights spent in hotels, March 2016

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	1,392,921	5.3	1,016,937	6.1	375,984	3.4
Mainland Finland	1,385,547	5.5	1,013,946	6.1	371,601	3.7
Uusimaa	367,291	5.4	207,348	2.3	159,943	9.7
Espoo	24,782	-1.4	16,754	1.4	8,028	-6.7
Helsinki	232,810	6.1	113,268	2.0	119,542	10.3
Vantaa	75,855	16.0	48,999	13.1	26,856	21.7
Varsinais-Suomi	64,677	1.9	54,165	4.9	10,512	-11.5
Turku	46,241	4.3	39,246	10.1	6,995	-19.7
Satakunta	18,203	-6.4	13,698	-9.5	4,505	4.5
Pori	9,768	-15.9	7,894	-17.0	1,874	-11.4
Kanta-Häme	23,138	0.6	21,425	1.2	1,713	-6.3
Hämeenlinna	11,697	2.2	11,012	7.0	685	-40.2
Pirkanmaa	93,468	5.2	81,411	6.3	12,057	-1.3
Tampere	72,857	1.3	61,778	2.1	11,079	-2.7
Päijät-Häme	35,371	4.6	31,015	14.0	4,356	-34.1
Lahti	17,609	-12.3	14,297	-3.1	3,312	-38.0
Kymenlaakso	10,366	-18.2	8,468	-8.7	1,898	-44.0
Kouvola	5,912	-11.5	5,010	-7.9	902	-27.1
South Karelia	30,914	-1.2	23,660	16.6	7,254	-34.0
Lappeenranta	21,740	1.8	18,447	17.0	3,293	-41.1
Etelä-Savo	25,746	-4.6	23,759	-3.0	1,987	-20.6
Mikkeli	10,428	-10.7	9,228	-11.4	1,200	-4.5
Pohjois-Savo	69,276	9.8	65,119	13.3	4,157	-25.7
Kuopio	50,817	17.3	47,756	22.1	3,061	-26.9
North Karelia	26,923	-24.0	24,081	13.9	2,842	-80.1
Joensuu	12,270	-37.8	10,656	4.2	1,614	-83.0
Central Finland	82,982	17.2	73,198	20.1	9,784	-0.8
Jyväskylä	33,940	4.4	29,835	5.5	4,105	-2.4
South Ostrobothnia	34,267	-2.4	31,006	-7.6	3,261	111.2
Seinäjoki	11,811	-6.8	9,537	-18.2	2,274	125.1
Ostrobothnia	22,415	-11.5	17,542	-6.7	4,873	-25.5
Vaasa	16,297	-12.1	12,380	-6.4	3,917	-26.3
Central Ostrobothnia	8,037	-10.8	7,461	-10.2	576	-18.6
Kokkola	6,591	-11.9	6,070	-11.6	521	-15.1
North Ostrobothnia	116,168	4.0	101,198	6.7	14,970	-11.2
Kuusamo	41,747	25.7	37,731	32.9	4,016	-16.5
Oulu	44,844	-11.1	40,385	-7.8	4,459	-33.0
Kainuu	94,297	14.1	90,851	13.0	3,446	52.7
Kajaani	8,301	11.8	7,788	16.2	513	-28.8
Sotkamo	82,754	14.4	80,004	12.7	2,750	103.1
Lapland	262,008	12.6	138,541	5.3	123,467	22.1
Rovaniemi	53,382	27.4	16,533	-1.9	36,849	47.2
Åland	7,374	-11.8	2,991	-4.7	4,383	-16.0
Maarianhamina	6,469	-6.3	2,882	-6.3	3,587	-6.3

Appendix table 4.2. Nights spent in hotels, January-March 2016

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	3,774,831	2.9	2,560,643	0.6	1,214,188	8.0
Mainland Finland	3,757,498	2.9	2,552,468	0.6	1,205,030	8.3
Uusimaa	1,065,114	5.8	595,998	0.6	469,116	13.1
Espoo	71,844	-4.9	46,452	-5.8	25,392	-3.3
Helsinki	681,566	7.7	335,540	1.9	346,026	13.9
Vantaa	214,482	12.2	134,931	7.7	79,551	20.7
Varsinais-Suomi	175,489	-2.5	147,101	-0.5	28,388	-11.9
Turku	125,410	0.8	104,915	3.0	20,495	-9.1
Satakunta	52,584	-3.0	40,611	-2.5	11,973	-4.5
Pori	29,060	-13.3	23,984	-9.4	5,076	-28.1
Kanta-Häme	64,110	1.1	56,975	1.2	7,135	0.0
Hämeenlinna	34,252	3.7	30,919	5.7	3,333	-11.5
Pirkanmaa	254,086	-0.3	220,055	-1.4	34,031	7.3
Tampere	198,986	-0.1	168,135	-1.3	30,851	6.9
Päijät-Häme	106,605	2.0	88,157	0.3	18,448	11.5
Lahti	54,680	-4.1	42,488	-3.7	12,192	-5.4
Kymenlaakso	31,943	-14.4	25,353	-1.8	6,590	-42.7
Kouvola	17,668	-5.0	14,741	1.3	2,927	-27.7
South Karelia	94,902	-1.5	64,546	5.7	30,356	-13.8
Lappeenranta	66,926	5.4	51,529	10.5	15,397	-8.7
Etelä-Savo	78,512	0.7	68,921	0.6	9,591	2.1
Mikkeli	33,536	2.4	28,792	3.3	4,744	-2.5
Pohjois-Savo	176,996	1.6	158,876	4.0	18,120	-15.5
Kuopio	130,004	4.4	116,904	7.3	13,100	-15.6
North Karelia	69,154	-17.4	59,587	-0.9	9,567	-59.5
Joensuu	34,764	-23.1	29,161	-3.8	5,603	-62.4
Central Finland	227,926	4.4	191,618	5.3	36,308	-0.3
Jyväskylä	101,146	5.7	87,381	4.6	13,765	12.6
South Ostrobothnia	87,190	-8.3	79,871	-12.4	7,319	89.5
Seinäjoki	34,214	-0.5	29,404	-7.5	4,810	86.4
Ostrobothnia	61,962	-7.1	49,026	-2.7	12,936	-20.8
Vaasa	45,644	-7.9	35,068	-1.4	10,576	-24.5
Central Ostrobothnia	21,465	-1.8	20,029	-0.7	1,436	-14.2
Kokkola	17,968	1.4	16,606	2.5	1,362	-10.8
North Ostrobothnia	294,500	0.1	232,752	0.2	61,748	-0.2
Kuusamo	101,084	8.9	74,654	11.0	26,430	3.4
Oulu	120,351	-10.2	105,252	-7.6	15,099	-25.0
Kainuu	224,166	3.8	199,067	2.0	25,099	20.8
Kajaani	21,461	3.1	19,472	3.2	1,989	1.7
Sotkamo	192,730	3.6	173,045	1.4	19,685	28.1
Lapland	670,794	10.9	253,925	2.1	416,869	17.1
Rovaniemi	160,109	13.7	44,011	0.6	116,098	19.6
Åland	17,333	-8.1	8,175	8.5	9,158	-19.2
Maarianhamina	15,351	-5.7	7,711	7.5	7,640	-16.1

Appendix table 5.1. Visitor arrivals and nights spent by country of residence, March 2016

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	808,436	1,665,552	5.7	1,392,921	5.3
Finland	628,319	1,246,814	7.2	1,016,937	6.1
Foreign countries	180,117	418,738	1.4	375,984	3.4
Sweden	21,082	33,365	2.7	32,064	2.5
Germany	16,663	45,113	-4.1	41,072	-4.2
Russia	16,426	36,072	-32.7	27,323	-32.8
United Kingdom	12,555	30,764	-2.2	27,880	-1.7
United States	5,509	13,478	0.8	12,971	0.0
Norway	7,448	15,409	-6.4	11,310	-10.2
Netherlands	6,345	18,870	10.7	16,239	9.1
Italy	4,298	9,214	1.8	8,290	-1.2
France	8,185	30,793	12.2	28,326	13.6
Japan	8,485	15,662	4.9	15,392	5.9
Estonia	6,281	16,486	-7.7	13,956	6.9
Switzerland	4,423	13,153	32.2	10,106	25.4
Spain	4,828	11,635	67.9	10,941	76.8
China	4,817	9,620	19.2	9,323	19.9

Appendix table 5.2. Visitor arrivals and nights spent by country of residence, January-March 2016

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	2,231,256	4,419,551	2.7	3,774,831	2.9
Finland	1,655,659	3,036,400	1.0	2,560,643	0.6
Foreign countries	575,597	1,383,151	6.6	1,214,188	8.0
Sweden	52,758	83,195	1.3	80,947	2.5
Germany	46,964	125,674	3.3	114,731	3.2
Russia	79,386	217,468	-17.9	161,602	-19.0
United Kingdom	43,658	124,322	5.5	104,769	4.7
United States	15,961	36,930	7.4	35,871	7.2
Norway	18,544	37,216	0.4	29,776	-4.9
Netherlands	21,347	68,545	21.5	55,662	20.5
Italy	13,231	29,885	17.2	27,097	15.0
France	32,314	109,350	14.4	102,699	15.8
Japan	27,482	50,618	11.6	49,678	12.3
Estonia	19,073	47,853	2.2	38,971	6.5
Switzerland	13,947	45,480	18.2	30,530	19.8
Spain	10,756	26,536	36.0	24,529	37.1
China	20,197	33,025	35.5	31,947	35.3

Appendix table 6. Nights spent in all establishments, 2016

Month	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Total	4,419,551	2.7	3,036,400	1.0	1,383,151	6.6
January	1,285,586	0.7	773,844	-1.7	511,742	4.6
February	1,468,413	1.2	1,015,742	-3.8	452,671	14.6
March	1,665,552	5.7	1,246,814	7.2	418,738	1.4

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Source: Accommodation Statistics. Statistics Finland