

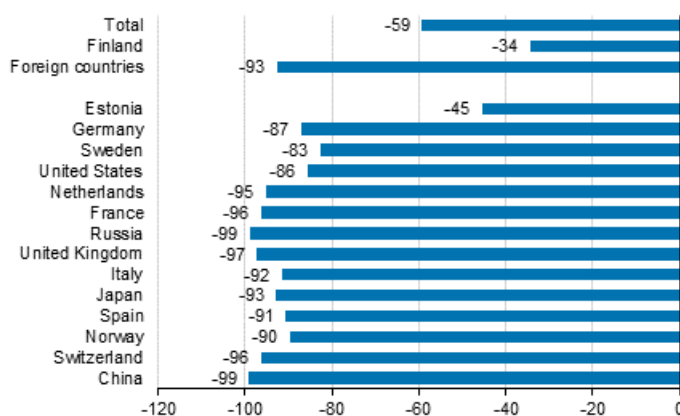
Accommodation statistics

2021, January

Nights spent by resident tourists in Finland decreased by 34 per cent in January 2021

Overnight stays by resident tourists at Finnish accommodation establishments declined by 34.3 per cent from last year and 0.63 million nights were recorded for them in January 2021. Overnight stays by resident tourists decreased outside Greater Helsinki by 25,7 per cent but in Greater Helsinki they declined by 60,4 per cent. Overnight stays by foreign tourists declined by 92.7 per cent and 50 000 overnight stays were recorded for non-resident tourists. Finnish accommodation establishments recorded a total of 0.68 million overnight stays, which was 59.2 per cent lower than one year before. These figures are preliminary data from Statistics Finland’s statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection.

Change in overnight stays in January 2021/2020, %



Overnight stays by Russians decreased most in January 2021

Overnight stays did not increase from any of the most important countries. The smallest drop was seen in overnight stays by Norwegians, down by 6,200 nights. The biggest drop was seen in overnight stays by Russians, down by 163,500 nights. Their overnight stays were 98.9 per cent down on January 2020.

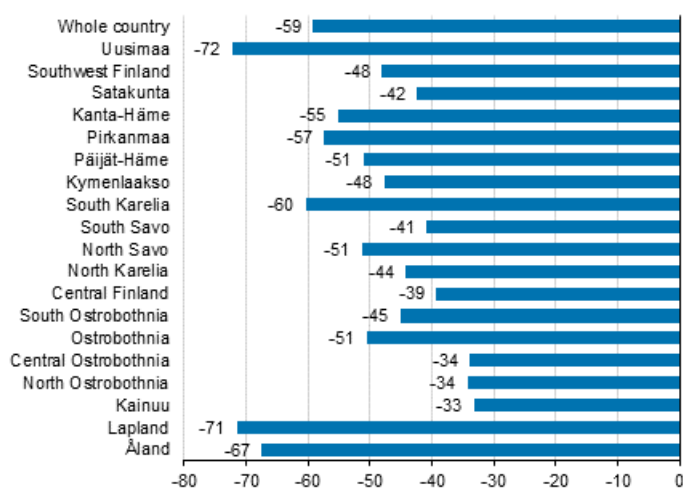
The biggest group of non-resident tourists were Estonians with 9,600 overnight stays. The second largest group was Germans with 6,100 overnight stays. The third largest group was Swedes with 4,300 overnight stays, and fourth were U.S. tourists with 2,700 overnight stays.

In Uusimaa, overnight stays by tourists decreased by 72,3 per cent in January 2021

Overnight stays declined in each region, but the smallest drop in relative terms was in Kainuu, where overnight stays declined by 33.1 per cent. By contrast, the overall number of overnight stays declined most in relative terms in Uusimaa, by 72.3 per cent and second most in Lapland, by 71.4 per cent.

Accommodation establishments in Uusimaa recorded 24,000 overnight stays by non-resident tourists and accommodation establishments in Lapland 7,000. Overnight stays by non-resident tourists declined by 89.0 per cent in Uusimaa. In Lapland, overnight stays by non-resident tourists declined by 97.8 per cent from one year ago. The share of Uusimaa in all overnight stays by foreign visitors was 46 per cent and that of Lapland 13 per cent.

Change in overnight stays in January by region 2021/2020,%



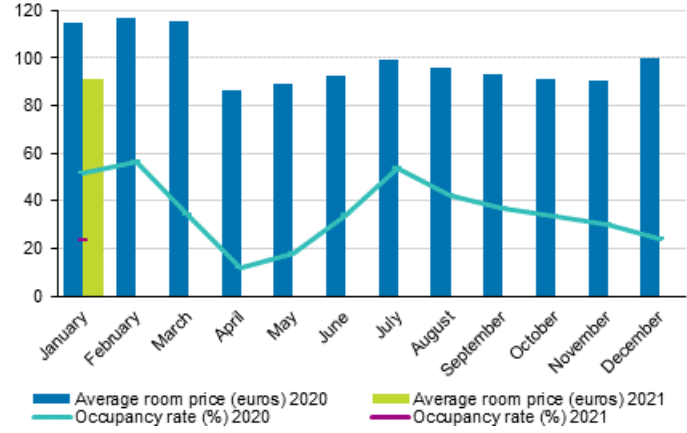
Overnight stays by resident tourists in hotels decreased by 41 per cent in January 2021

The total number of nights spent in hotels was 0.53 million, which was 62.8 per cent less than twelve months earlier. Overnight stays by foreign tourists declined by 92.7 per cent and hotels recorded a total of 44,000 overnight stays for them. Recorded nights spent by resident tourists in hotels numbered 0.49 million. The number was 41.0 per cent lower than in January 2020.

Among the regions, the highest occupancy rates of hotel rooms were measured in Kainuu, 36.9 per cent, and in North Ostrobothnia, 30.5 per cent. In Helsinki, the hotel room occupancy rate was 17.6 per cent, 29.4 per cent in Tampere, 24.1 per cent in Turku, 35.3 per cent in Oulu and 19.0 per cent in Rovaniemi.

In January 2021, the realised average price of a hotel room was EUR 91.25 per day for the whole country. Twelve months earlier, it was EUR 114.77. There was a total of 47,158 hotel rooms available in Finland, which was 7,258 fewer than in January 2020.

Hotel room occupancy rate and the monthly average price



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Appendix table 1.1. Capacity and its utilization, January 2021

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spent, in euros (incl. VAT 10 %)
Whole country	998	55,532	23.1	-26.1	50.02
Mainland Finland	989	55,128	23.1	-26.5	50.02
Uusimaa	138	14,571	22.0	-38.0	52.12
Southwest Finland	68	3,437	21.4	-23.3	52.34
Satakunta	34	1,228	19.3	-11.1	63.66
Kanta-Häme	23	1,368	14.4	-15.9	45.06
Pirkanmaa	62	3,512	27.4	-22.3	53.59
Päijät-Häme	35	1,735	22.7	-15.2	52.37
Kymenlaakso	22	927	20.6	-15.5	79.35
South Karelia	31	1,789	21.4	-19.6	46.92
South Savo	62	1,665	24.2	-10.0	53.97
North Savo	45	2,351	22.5	-18.7	56.04
North Karelia	43	1,198	25.5	-12.3	58.40
Central Finland	42	2,848	25.3	-15.1	42.37
South Ostrobothnia	41	1,619	21.5	-13.7	42.01
Ostrobothnia	23	1,291	18.5	-14.5	62.69
Central Ostrobothnia	14	477	22.2	-10.7	59.94
North Ostrobothnia	106	4,845	28.9	-16.5	42.53
Kainuu	34	1,992	37.2	-13.1	44.56
Lapland	166	8,275	19.8	-40.8	49.53
Åland	9	404	17.5	1.9	.

Appendix table 2.1. Nights spent in all establishments, January 2021

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	680,961	-59.2	628,933	-34.3	52,028	-92.7
Mainland Finland	678,836	-59.2	627,518	-34.2	51,318	-92.8
Uusimaa	136,072	-72.3	112,090	-58.9	23,982	-89.0
Southwest Finland	33,997	-48.0	31,997	-41.4	2,000	-81.5
Satakunta	9,927	-42.3	8,994	-37.5	933	-66.9
Kanta-Häme	10,313	-55.1	9,985	-52.9	328	-81.0
Pirkanmaa	45,602	-57.3	43,034	-52.4	2,568	-84.4
Päijät-Häme	20,389	-51.0	18,029	-44.6	2,360	-74.0
Kymenlaakso	7,543	-47.6	6,484	-33.2	1,059	-77.5
South Karelia	19,790	-60.3	19,217	-12.8	573	-97.9
South Savo	19,635	-40.8	19,193	-12.9	442	-96.0
North Savo	28,624	-51.2	27,910	-38.2	714	-94.7
North Karelia	15,373	-44.2	14,808	-28.9	565	-91.6
Central Finland	43,984	-39.2	42,320	-25.0	1,664	-89.6
South Ostrobothnia	18,845	-45.0	18,246	-43.1	599	-72.5
Ostrobothnia	9,506	-50.5	8,518	-44.8	988	-73.8
Central Ostrobothnia	4,562	-33.8	4,363	-27.1	199	-78.1
North Ostrobothnia	91,899	-34.2	87,439	-2.0	4,460	-91.2
Kainuu	53,240	-33.1	51,924	-15.2	1,316	-92.8
Lapland	109,535	-71.4	102,967	17.2	6,568	-97.8
Åland	2,125	-67.4	1,415	-58.7	710	-77.1

Appendix table 3.1. Hotel capacity and capacity utilization, January 2021

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	RevPAR, euros (incl. VAT 10 %)
Whole country	573	47,158	23.1	-28.5	91.25	21.05
Mainland Finland	566	46,767	23.1	-28.8	91.25	21.09
Uusimaa	103	13,061	20.3	-39.8	87.76	17.82
Espoo	11	1,033	31.0	-22.2	54.34	16.87
Helsinki	47	8,229	17.6	-47.9	93.27	16.41
Vantaa	9	1,931	26.6	-36.0	93.18	24.77
Southwest Finland	38	2,916	24.0	-25.4	86.33	20.73
Turku	21	2,120	24.1	-30.4	85.09	20.53
Satakunta	21	1,006	22.2	-12.8	90.56	20.08
Pori	7	579	20.2	-16.6	94.62	19.08
Kanta-Häme	16	1,268	14.8	-17.1	76.72	11.38
Hämeenlinna	7	644	20.9	-17.5	80.15	16.77
Pirkanmaa	39	3,017	27.3	-24.8	92.82	25.35
Tampere	24	2,403	29.4	-28.3	94.57	27.83
Päijät-Häme	15	1,552	23.4	-16.4	90.09	21.07
Lahti	7	957	29.6	-16.7	90.13	26.69
Kymenlaakso	13	779	23.2	-16.8	102.76	23.85
Kouvola	6	361	26.1	-18.3	104.81	27.35
South Karelia	14	1,443	21.5	-21.8	85.36	18.36
Lappeenranta	6	846	24.9	-23.5	85.37	21.28
South Savo	22	1,186	27.7	-12.0	96.58	26.77
Mikkeli	8	538	23.8	-19.6	83.10	19.81
North Savo	26	2,143	22.2	-19.6	96.74	21.48
Kuopio	13	1,328	26.6	-21.4	100.29	26.68
North Karelia	19	973	26.9	-14.2	91.05	24.50
Joensuu	6	402	29.7	-20.4	90.94	26.98
Central Finland	23	2,505	25.4	-16.4	88.97	22.56
Jyväskylä	12	1,292	24.3	-22.6	92.70	22.56
South Ostrobothnia	22	1,424	23.6	-15.0	71.72	16.92
Seinäjoki	6	573	24.0	-19.2	100.19	24.01
Ostrobothnia	21	1,270	18.7	-14.9	87.94	16.40
Vaasa	8	838	19.6	-17.6	87.18	17.12
Central Ostrobothnia	10	440	22.1	-12.7	87.51	19.30
Kokkola	5	339	24.7	-17.0	88.83	21.96
North Ostrobothnia	54	3,561	30.5	-21.2	91.65	27.98
Kuusamo	14	897	30.9	-22.6	102.74	31.75
Oulu	10	1,440	35.3	-33.7	89.36	31.58
Kainuu	19	1,799	36.9	-14.6	77.68	28.66
Kajaani	6	416	33.8	-7.1	83.28	28.18
Sotkamo	6	1,186	40.9	-20.6	75.74	30.98
Lapland	91	6,424	19.1	-45.4	112.20	21.41
Rovaniemi	17	1,526	19.0	-60.5	124.83	23.68
Åland	7	391	17.7	-2.2	.	.
Maarianhamina	4	330	19.0	-11.0	.	.

Appendix table 4.1. Nights spent in hotels, January 2021

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	531,307	-62.8	486,996	-41.0	44,311	-92.7
Mainland Finland	529,207	-62.8	485,602	-40.9	43,605	-92.7
Uusimaa	110,179	-75.4	90,138	-63.1	20,041	-90.2
Espoo	12,219	-56.4	8,772	-44.5	3,447	-71.8
Helsinki	61,853	-79.5	51,979	-64.5	9,874	-93.6
Vantaa	20,548	-74.3	15,130	-70.2	5,418	-81.5
Southwest Finland	31,775	-46.6	29,882	-40.3	1,893	-80.1
Turku	22,126	-50.0	20,561	-44.1	1,565	-79.1
Satakunta	8,322	-47.6	7,447	-43.9	875	-66.3
Pori	4,608	-47.7	4,141	-44.4	467	-66.0
Kanta-Häme	9,112	-58.0	8,784	-56.1	328	-80.4
Hämeenlinna	6,207	-43.0	6,049	-39.0	158	-83.8
Pirkanmaa	37,483	-60.3	35,428	-55.4	2,055	-86.4
Tampere	30,023	-64.5	28,295	-60.3	1,728	-87.1
Päijät-Häme	15,289	-57.9	12,958	-54.7	2,331	-69.9
Lahti	10,759	-47.4	8,635	-41.5	2,124	-62.8
Kymenlaakso	6,663	-47.3	5,622	-34.1	1,041	-74.7
Kouvola	3,261	-40.9	2,843	-35.5	418	-62.2
South Karelia	16,036	-61.8	15,566	-18.2	470	-98.0
Lappeenranta	10,813	-55.0	10,655	-22.1	158	-98.5
South Savo	14,485	-37.3	14,177	-20.9	308	-94.0
Mikkeli	5,032	-51.1	4,815	-41.2	217	-89.7
North Savo	24,843	-51.9	24,324	-41.9	519	-94.7
Kuopio	19,438	-45.9	19,092	-35.1	346	-94.6
North Karelia	12,288	-46.6	11,766	-37.3	522	-87.7
Joensuu	4,632	-61.6	4,268	-56.9	364	-83.3
Central Finland	38,693	-41.3	37,102	-26.7	1,591	-89.6
Jyväskylä	14,667	-53.4	14,084	-47.8	583	-87.1
South Ostrobothnia	16,648	-45.8	16,049	-44.7	599	-64.1
Seinäjoki	5,258	-56.7	4,797	-58.0	461	-36.7
Ostrobothnia	9,207	-52.0	8,219	-46.7	988	-73.8
Vaasa	6,488	-57.0	6,031	-51.3	457	-83.1
Central Ostrobothnia	3,824	-36.6	3,637	-31.2	187	-74.9
Kokkola	3,373	-38.3	3,221	-34.3	152	-73.2
North Ostrobothnia	57,346	-41.9	54,343	-16.5	3,003	-91.1
Kuusamo	21,819	-40.8	20,631	18.3	1,188	-93.9
Oulu	22,463	-45.3	21,455	-33.8	1,008	-88.4
Kainuu	47,015	-34.1	45,806	-17.1	1,209	-92.5
Kajaani	4,640	-39.7	4,091	-39.3	549	-43.0
Sotkamo	40,277	-34.0	39,618	-15.9	659	-95.3
Lapland	69,999	-76.8	64,354	7.3	5,645	-97.7
Rovaniemi	16,744	-82.2	14,990	-14.9	1,754	-97.7
Åland	2,100	-66.1	1,394	-57.4	706	-75.8
Maarianhamina	1,916	-67.4	1,210	-60.4	706	-75.0

Appendix table 5.1. Visitor arrivals and nights spent by country of residence, January 2021

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	309,040	680,961	-59.2	531,307	-62.8
Finland	290,199	628,933	-34.3	486,996	-41.0
Foreign countries	18,841	52,028	-92.7	44,311	-92.7
Sweden	1,815	4,307	-82.7	4,114	-82.9
Germany	2,416	6,062	-87.1	5,672	-85.9
Russia	831	1,755	-98.9	1,595	-98.8
United Kingdom	513	1,654	-97.3	1,532	-96.7
United States	1,283	2,690	-85.7	2,291	-87.1
Norway	293	712	-89.7	654	-89.9
Netherlands	1,010	2,171	-95.1	2,151	-93.5
Italy	471	1,265	-91.5	1,190	-91.1
France	744	1,914	-96.4	1,792	-96.4
Japan	473	1,221	-92.8	1,179	-92.8
Estonia	2,728	9,617	-45.4	6,299	-48.3
Switzerland	275	670	-96.2	612	-93.6
Spain	439	1,080	-90.6	1,022	-90.2
China	152	517	-99.0	509	-99.0

Appendix table 6. Nights spent in all establishments, 2021

Month	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Total	680,961	-59.2	628,933	-34.3	52,028	-92.7
January	680,961	-59.2	628,933	-34.3	52,028	-92.7

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