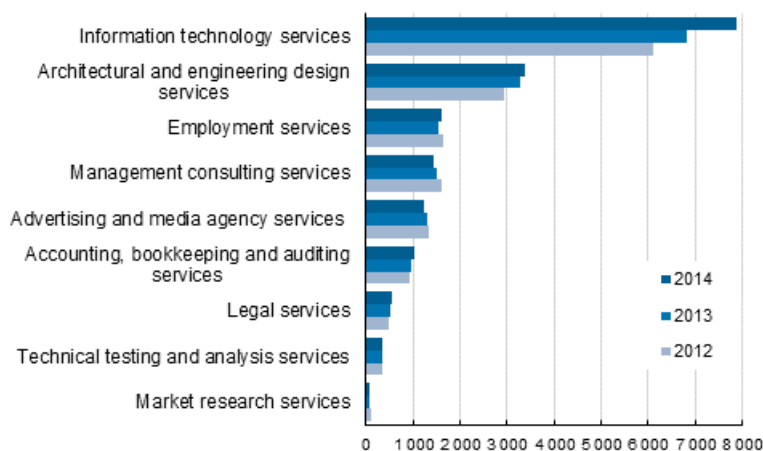


# Business services statistics 2014

## Gaming industry kept information technology services growing in 2014

According to Statistics Finland's business services statistics, information technology services generated good 15 per cent more turnover in 2014 than a year before. The indisputable engines of growth were enterprises producing publishing and publication services for computer games.

### Development of turnover of business services in 2012 to 2014, EUR million



In addition to a considerable growth in the gaming industry, positive development in the information technology industry also occurred in software downloads and online software publishing services, data processing, hosting and related services, and other products and services. The turnover of other service items decreased from 2013. Nearly one-half of information technology services were sold abroad and 87 per cent of the turnover was collected from public sector customers.

Of other business services industries, turnover increased in employment services, legal services, accounting, bookkeeping and auditing services, market research services, and architectural and engineering design services. In contrast, turnover was falling in advertising and media agency services, management consulting services and technical testing and analysis services.

### Turnover of business services by industry in 2013 to 2014

Industry	2013	2014	Year-on-year change 2013-2014
	EUR 1,000	EUR 1,000	%
Information technology services (TOL 582, 62, 631)	6 819 955	7 865 928	15
Advertising and media agency services (TOL 731)	1 286 854	1 234 809	-4
Employment services (TOL 78)	1 530 222	1 595 354	4
Legal services (TOL 691)	504 482	535 062	6
Accounting, bookkeeping and auditing services (TOL 692)	959 755	1 017 975	6
Management consulting services (TOL 702)	1 497 122	1 418 501	-5
Architectural and engineering design services (TOL 711)	3 273 374	3 324 300	2
Market research services (TOL 732)	71 364	78 726	10
Technical testing and analysis services (TOL 712)	346 165	328 905	-5

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Source: Business services statistics 2014, Statistics Finland