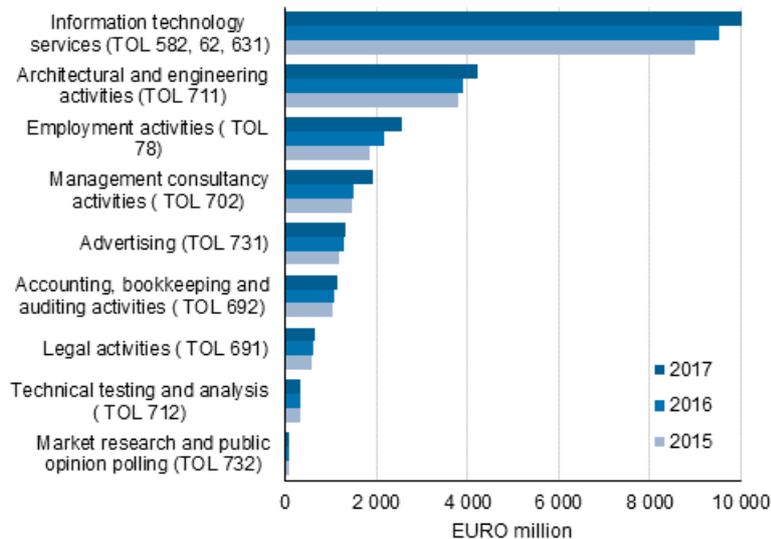


Business services statistics 2017

Management consultancy services clearly growing in 2017

According to Statistics Finland's business services statistics, the turnover of the industry of business and management consultancy activities grew significantly in 2017. As in previous years, the turnover of employment services also continued its strong growth. Enterprises producing information technology services, architectural and engineering design services, legal services and accounting, bookkeeping and auditing services also attained good growth. In turn, turnover from market research and public opinion polling was on the decline.

Development of the turnover of business services in selected industries in 2015 to 2017



Computer consultancy services the biggest service item in management consulting services

Measured by the turnover share, the biggest service item of management consulting services was computer consultancy services, where turnover nevertheless decreased from the year before. Other business consulting services increased most in euros the turnover of management consulting services compared to the year before.

The turnover of strategic management consulting services, financial management consulting services and production management consulting services also grew strongly from the previous year.

The turnover of management consulting services decreased in public relations and communication services, marketing management consulting services and human resources management consulting services from one year earlier.

Eighty-eight per cent of the turnover from management consulting services came from Finland. Seventy-nine per cent of the turnover were generated from private sector customers.

Turnover of the industry of business and management consultancy activities by service item in 2016 to 2017, CPA product classification



* The turnover of management consulting services includes categories 70.2 management consulting services and 62.02 computer consultancy services according to the CPA product classification

Contents

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Source: Business services statistics 2017, Statistics Finland