

Finnish Travel

2010, January

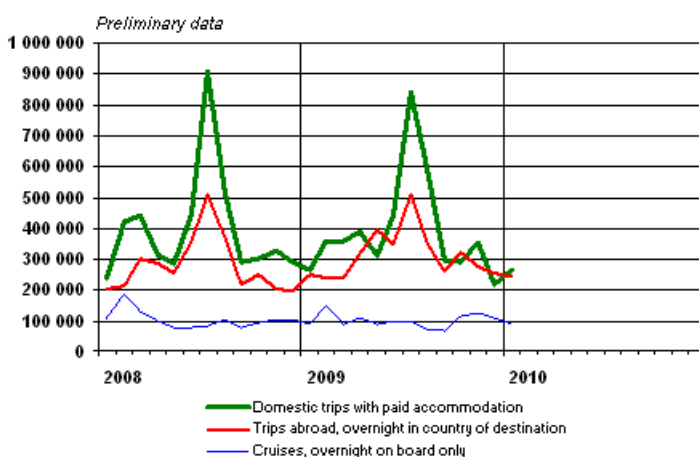
January 2010 was quiet in Finnish tourism

In January Finnish residents made 329,000 overnight leisure trips abroad. In all, 243,000 of them included one or more overnights in the country of destination, fourteen per cent in Estonia and five per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia. These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,452 persons aged 15 to 74 permanently resident in Finland were interviewed in February.

Finnish residents made 1.5 million leisure trips in Finland. This is 4 per cent down on the corresponding period in the year before. Most of the trips, or 1.3 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in July following the statistical reference year. In addition, quarterly preliminary data are published in connection with the monthly publication Tourism Statistics (accommodation statistics) in six weeks from the end of the relevant quarter.

Finnish residents' leisure trips by month 2008–2010, preliminary data



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Appendix table

Finnish residents' overnight leisure trips in January 2010 and annual change, preliminary data

| Travel group | Trips in January | Annual change, % 1/2010 - 1/2009 |
|--|------------------|-------------------------------------|
| Domestic trips with paid accommodation | 263 000 | 0 |
| Trips to own free-time residence and visits to friends and relatives | 1 278 000 | -5 |
| Trips in Finland, total | 1 541 000 | -4 |
| Trips abroad, overnight in country of destination | 243 000 | -3 |
| - Estonia | 33 000 | 38 |
| - Sweden | 11 000 | 0 |
| - Other countries | 199 000 | -7 |
| Cruises, overnight on board only | 86 000 | -3 |
| - To Estonia | 30 000 | 0 |
| - To Sweden | 55 000 | -7 |
| Trips abroad, total | 329 000 | -3 |
| Leisure trips, total | 1 870 000 | -4 |

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Transport and Tourism 2010

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